UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Contracts and Patent Law

2526-3-E3303M023-E3303M028M

Learning objectives

Created on June 4th, 2025
Contracts and Patent Law (Teaching Unit of the Course “Business Law and Competition”) - Bachelor Degree “Economics, Data analysis and Management” - Academic Year 2025-2026 – University of Milano-Bicocca.

Learning objectives.
Knowledge of the practical applications in specific professional contexts of the fundamental notions acquired in the second year of the Bachelor Degree “Economics, Data analysis and Management” during the Course “Private and Business Law”.

Contents

Relationships and interferences in the rules concerning Contracts, Intellectual property rights and Competition.

Detailed program

The main contracts in the Civil Code and in some special Laws.
Contracts in final markets (Consumer Code)
Contracts in intermediate markets (industrial subcontracting, agri-food supply chain, commercial transactions, distribution contracts).
Contracts in the specialized tertiary sector (insurance, banking, finance – carriage, logistics, tourism – enhancement of cultural heritage, art market).
The Private Law for Communication to the market (including Advertising).
The Intellectual Property rights in International Treaties, in EEC/EC/EU rules, in Civil Code and in special Laws.

Industrial property rights with communication function
Industrial property rights with technological contents
Copyright and connected rights
Copyright on useful creations: data-bases, software, design
The unfair competition in the system of tort law.
Interfering and non-interfering unfair competition.
The prohibition of the so called “differential competition” in agency, employment, sale of firm, corporation.
A legal analysis of the so called “Data Economy” (contracts, intellectual property, competition). The EU Regulations GDPR, DSA, DMA, DGA, DA, AIA. Personal and non-personal data. The apparently free digital services. Digital platforms and gatekeepers. The “data altruism” principle and the function of intermediaries. Sharing versus secrets. The Algorithm of AI as a industrial secret.

Prerequisites

Passing the exam of “Private and Business Law” is mandatory to have access to the exams of the both Teaching Units of the Course “Business Law and Competition” (both “Contracts and patent Law” and “Business and Company Law”).

Teaching methods

Class lectures in italian language of Explanation Teaching (42 academic hours, including 21 lectures given by Prof. Mauro Paladini and 21 given by Dr. Giorgia Tassoni).
During the Teaching Unit, Dr. Giorgia Tassoni is in the classroom as an assistant professor for the Lectures given by Prof. Mauro Paladini.
After each lesson, Dr. Giorgia Tassoni is available for Student reception in the classroom. Appointments for Student reception can also be made by writing to giorgia.tassoni@unimib.it.

Assessment methods

The exam is a discussion concerning a paper written by the candidate about a topic chosen by the candidate among the ones which are included in the program of the Teaching Unit.

Textbooks and Reading Materials

AUTERI – FLORIDIA – MANGINI – OLIVIERI – RICOLFI – ROMANO – SPADA, Diritto industriale. Proprietà intellettuale e concorrenza, Giappichelli (the most recent Edition)
CRISTALLO – Il contributo delle organizzazioni dei produttori e delle organizzazioni interprofessionali verso una regolazione sostenibile: un percorso in via di definizione, in Persona e mercato, issue 4 of 2024, p. 1319 ff.
CUFFARO – BARBA – BARENGHI, Codice del consumo e norme collegate, Giuffrè, (the most recent Edition)
GALGANO, Diritto privato, WoltersKluwer (the most recent Edition).
PERLINGIERI, Profili civilistici dei social networks, ESI, 2014.
RAFFAELLI, I mercati digitali e le norme di regolazione, in Rivista di diritto industriale, issue 2 of 2024, first part, p. 45 ff.

RICCIUTO, Economia e mercato dei dati. Note a margine del c.d. Data Act, in Accademia, issue 5 of 2024, p. 477 ff.
TOSI, Circolazione dei dati personali tra contratto e responsabilità, Giuffrè, 2023.
VANZETTI – DI CATALDO – SPOLIDORO – Manuale di diritto industriale, Giuffrè, (the most recent Edition).

Semester

Second Semester of the third Year

Teaching language

Italian

Sustainable Development Goals

INDUSTRY, INNOVATION AND INFRASTRUCTURE