UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Comunicazione Giornalistica

2526-2-E2004P021

Learning area

3: Techniques, tools, and technologies of communication.

Learning objectives

Knowledge and understanding

- Fundamentals of journalistic communication.
- Deontological aspects of journalistic communication.
- Sources and information verification
- Traditional and digital journalism; interviews
- The structure of a journalistic article

Applying knowledge and understanding

- Knowing how to recognize and effectively communicate the news.
- Knowing how to recognize and use the main techniques of journalistic writing.

Autonomy of judgment

- Knowing how to assess whether a fact is newsworthy and for which readers, and how to distinguish reliable sources.
- Developing critical thinking skills related to the social role of journalists and the impact of the written word.
- Practicing self-criticism in evaluating one's own work and using it to improve the writing process, including through constructive discussion with the classroom-editorial team.

Communication skills

- Ability to translate theoretical elements into clear and effective written prose, respectful of the pact with the reader and the golden rules of journalism, structured hierarchically and capable of describing every aspect of the news story.
- Ability to communicate and negotiate within group work, collaborating with classmates to reach a mutually agreed-upon text.
- Ability to communicate doubts and difficulties so as to use the workshop as an opportunity to explore journalistic communication and experiment with a new linguistic code.

Learning skills

- Learning to develop, starting from the theoretical elements and practical exercises proposed, the basics of journalistic communication for print and online.
- Acquiring the skills to recognize, propose, and write news article.
- Learning from mistakes in a process of collective improvement.

Contents

The course will provide students with a precise idea of the journalist's work and of its continuous evolution. Students will be guided to write articles for traditional and online media also through active participation in practical group exercises.

Detailed program

Students will explore the fundamentals of journalistic communication, both through in-class analysis of published articles and by attempting to produce their own written articles. Classroom discussions will serve to recreate the environment of a newspaper editorial office. Researching news and verifying sources, evaluating the importance and focus of news, breaking down an article into its key elements, and approaching the interview genre will be covered. Knowledge of basic ethical principles will be developed. Students will experience producing journalistic content suitable for publication.

Prerequisites

None.

Teaching methods

In-class and field exercises aimed at producing publication-ready articles.
The lessons are partly lecture-based, with case study analysis and journalism communication theory, and partly workshop-based with instructor supervision. No hours are provided remotely. Language: Italian.

Assessment methods

The participation, the preparation of the articles and the publication constitute the elements of evaluation at the end of the course. In the final lesson, students will be asked to submit and write a complete article, which will be considered for admission.

Textbooks and Reading Materials

No specific texts are planned. Documents found on the web will be used.

Sustainable Development Goals

DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE | PEACE, JUSTICE AND STRONG INSTITUTIONS