



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Journalistic Communication

2526-2-E2004P021

Learning area

3: Techniques, tools, and technologies of communication.

Learning objectives

Knowledge and understanding

- Fundamentals of journalistic communication.
- Deontological aspects of journalistic communication.
- The many forms of journalistic communication in the current era.
- Differences and relationships between information, propaganda and advertising.

Applying knowledge and understanding

- Knowing how to recognize and effectively communicate the news.
- Knowing how to recognize and use the main techniques of journalistic writing.

Contents

Detailed program

Prerequisites

Teaching methods

Assessment methods

Textbooks and Reading Materials

Sustainable Development Goals

DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE
