UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Seminars in Economics and Management

2526-2-F5602M018

Learning objectives

The seminar aims to provide students with the conceptual tools necessary to understand and interpret firms' behavior in global markets in the presence of tariff uncertainty and geopolitical risk, two defining features of the present era.

Contents

Tariff uncertainty and internationalization strategies
Geopolitical risk and internationalization strategies

Detailed program

• Definition of tariff uncertainty and geopolitical risk
• Exports vs. foreign direct investment in the presence of tariff uncertainty
• Exports vs. foreign direct investment in the presence of geopolitical risk
• Sourcing decisions in the presence of tariff uncertainty
• Sourcing decisions in the presence of geopolitical risk

Prerequisites

A solid understanding of adavanced microeconomics is required.

Teaching methods

Classes will be held in presence and in instructional delivery mode.

Assessment methods

Assessment is based on a written exam lasting 60 minutes, including three questions designed to evaluate the student’s ability to apply course concepts to specific economic scenarios (problem solving). Each correct answer is worth 11 points.

Textbooks and Reading Materials

The reference materials consist of recently published articles; the list of articles under study will be made available on the course e-learning page.
Lecture notes will also be made available on the Unimib e-learning platform.

Semester

II semester

Teaching language

English

Sustainable Development Goals

DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE | REDUCED INEQUALITIES