UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Geografia del Turismo

2526-1-E1503N002

Learning objectives

By the end of the course, students will have acquired systematic knowledge for understanding and analysing the geographic realities of tourism supply and demand both through the theoretical study of scientific tools, methods and procedures (DdD1) and through application to a particular case study (DdD2). With assiduous attendance of lectures and adequate personal study aided by the lecturer and the other reference figures, the student will also be able to independently tackle the geographic-tourist study of areas and territorial ambits other than those addressed (DdD5), applying the various concepts studied in both a synchronic and diachronic perspective with an acquired critical spirit (DdD4) and good communication skills (DdD5).

Contents

The course focuses on the interpretative schemes of the tourism phenomenon proper to geography and aimed at the elaboration of theoretical and applied models for geographical analysis.

Detailed program

The course includes an institutional methodological part and an applied monographic part.
As for the former, more nomothetic: after a general framing of the discipline conducted with special attention to the definitions of basic concepts, the main branches of geographical knowledge are addressed one by one, applying them to the tourism phenomenon. The approaches followed are therefore the economic, the political, the human, the environmental, and the perceptual, exposed according to their appearance in Italian scientific production.
As for the monographic part, more idiographic: after resuming and adequately deepening the reference concepts, it proceeds with the analysis of case studies dealing with different literary tourism destinations in Italy and Europe.

Prerequisites

None

Teaching methods

All activities are carried out in presence as follows:

- 23 two-hour lectures conducted in the in-presence delivery mode, with the help of illustrative, schematic and summary presentations;
- 5 two-hour lectures conducted in delivery mode in the initial part which is aimed at engaging students interactively in the subsequent part, based on supplementary material provided online previously.

Assessment methods

The examination tests are two written (2h30' total for both tests) and one, if any and at the student's request, oral.

1. The student performs an essay in the classroom on the topics of the institutional part (grade in thirtieths).
2. The student responds in writing concisely (8 lines) to three open-ended questions on the monograph part (grade in thirtieths).
3. The student may at this point accept the verbalization of the arithmetic average of the two written tests, or request to be questioned orally on the entire examination program. In that case, the Examination Committee shall award a grade in thirtieths on the entirety of the two written tests and the oral test.

The evaluation of all examination papers - based on relevance, completeness, originality and linguistic correctness - will be aimed at determining the depth and maturity with which the learning of the specific educational objectives took place.

The grade is expressed in thirtieths (passing grade: 18/30), with the possibility of honours for meritorious work, in accordance with Italian academic tradition.

There will be no in-progress tests.

Textbooks and Reading Materials

For the institutional part:

- BAGNOLI L., Manuale di geografia del turismo. Dal Grand Tour al Covid, Turin, UTET, 2022 (5th edition).

For the monographic part:

- CAPECCHI G., Sulle orme dei poeti. Letteratura, turismo e promozione del territorio, Bononia, Patron, 2021 (2nd edition), to be supplemented with the following articles (mandatory, they are available on the e-learning site):

- ALBORNO P., DELLA PUPPA F., TRALDI C., Parco Biamonti a San Biagio della Cima: dal parco letterario al parco produttivo, dal territorio che si fa letteratura ad una nuova letteratura del territorio, “Scienze del territorio”, 6, 2018, p. 152-157.
- CAPURRO R., I musei manzoniani. Tra storia, narrazioni e dialogo con il territorio, in CAPECCHI G., MOSENA R. (eds), “Il turismo letterario. Casi studio ed esperienze a confronto, Perugia, Perugia Stranieri University Press, 2023, p. 9-20.
- MACGUCKIN C., Exploring literary festivals in Ireland, “International Journal of Event and Festival Management”, 14, 4, 2023, p. 523-536.
- TURAZZI M., Le osterie dormienti della Ripa. Alda Merini, in ID. “Milano di carta. Guida letteraria della città”, Palermo, il Palindromo, 2018, p. 127-140 (included the Preface to the volume by DEOTTO F., p. 7-12).

Sustainable Development Goals

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