



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Strutture e Processi Aziendali

2526-1-E1602N001-E1602N00101

Learning objectives

Knowledge and understanding

Knowledge of principles of organisations' functioning in different economic sectors (private or public, for-profit or non profit).

Applying knowledge and understanding

Assessment of institutions and their main dimensions (institutional, organisational, and managerial) within real contexts.

Making judgments

Through the analysis of business cases, students are required to formulate critical judgments on strategic and organizational alternatives and to propose well-reasoned solutions, assessing pros and cons.

Contents

The first module focuses on the themes of company structure, guiding principles for economic action, behaviour of actors inside the company, and environmental context for the enterprise.

Detailed program

1. People, economic activity and business administration

2. Institutions and economic specialization
3. Governance, management, organization and accounting.
4. The governance model: actors, contributions and compensations
5. Equilibrium and going concern as principles and objectives
6. The economic environment
7. The competitive system
8. “La formula competitiva” strategic model
9. The organizational structure

Prerequisites

None.

Teaching methods

The course consists of 42 hours, of which approximately 50% will be delivered by delivery teaching (lectures with the use of slides, audio and video) and 50% by interactive teaching (tutorials and group work). Six 2-hour lectures will be delivered remotely.

Assessment methods

Final written exam with open and closed questions (true/false, multiple choices) aimed at assessing the learning of the topics covered during the course. Closed-ended questions are aimed at assessing the knowledge acquired during the course, while open-ended questions also evaluate the ability to apply such knowledge to real-life cases

Textbooks and Reading Materials

G. Airoldi, G. Brunetti, V. Coda, “Corso di economia aziendale”, il Mulino, Bologna, 2020 (o 2005).

Sustainable Development Goals

QUALITY EDUCATION | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE
