



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Metodi di Ricerca Qualitativa

2526-1-E4002N005

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#### Learning objectives

The course pursues the following goals:

1. knowledge and comprehension skills: a) of the main methodological principle of qualitative social research, especially of the ethnographic research; b) of the main research and analysis techniques;
2. practical application of knowledge and comprehension skills: a) the students should learn to construct research questions sociologically relevant; b) to decode cultural texts and documents of different nature; c) to identify the suitable research techniques and methods according to the research field and object
3. Autonomy of judgment: the student should be able to understand the advancements and limits of his/her capability to approach methodologically social and cultural phenomena;
4. Communicative capabilities: the student should be able a) to argue the contents of the course by using a sociological appropriate language; b) to autonomously structure research project; and c) to present them both in written and oral form, eventually by creative media;
5. Ability to learn: the students will acquire theoretical, methodological and practical knowledge suitable for carrying out in the future complex empirical investigation on socio-cultural, political and economic phenomena.

#### Contents

The course aims at providing the main methodological principles of the qualitative social research, departing from the intersection among some pivotal sociological paradigms with the research methods and practices depending on them. Thus, the student should learn: first, to understand and frame socio-cultural phenomena hermeneutically; second, to pinpoint sociologically meaningful research questions; third, to define the research objects and data, fourth, to apply the more suitable research techniques and techniques of analysis to the collected research data; fifth to choose the more suitable communicative strategies according to the specific nature of the empirical material

## Detailed program

The course aims at providing the main methodological principles of the qualitative social research. In this regard, it will first illustrate the interconnections among pivotal sociological approaches – the comprehensive sociology of Max Weber and the interpretative paradigm, the social phenomenology and the social-constructivism; the symbolic interactionism; the structural constructivism and the strong program in cultural sociology– and the structure and configuration of social phenomena which are of sociological interest, in order to pinpoint the more suitable research methods and techniques and techniques of analysis.

Thus, the first part of the course is devoted to understanding how defining the research field and the research questions, by considering three methodological principles: the character of objectivity in qualitative social research; the value-freedom; and the reflexivity of social researcher.

The second part is devoted to the study of the following research methods and techniques and techniques of analysis:

- the participant observation in disembodied and embodied ethnographic research;
- autoethnography;
- discursive interviews;
- focus group;
- Thematic analysis and grounded theory method;
- discursive visual analysis; compositional visual analysis and visual content analysis (i.e. spots, comics; digital communities and tv-formats)
- participative research methods (especially by the comics medium)

## Prerequisites

none

## Teaching methods

The course will be taught in Italian.

About 40% of frontal lessons, discussing on research and analysis methods and their epistemic and theoretical assumptions

About 60% of Interactive lessons, including group and individual works; written and discussed research reports.

All the lessons will be in presence

## Assessment methods

Written exam with four open-ended questions (90 minutes). The students should demonstrate to be able to know and apply methodological knowledge to specific research fields and objects.

Students who will complete at least 2/3 of the research works assigned during the lessons (average score of each research work) will do a written exam with a choice question (0-3 points)

Criteria of evaluation of the written exam: the student should be able to argue the contents required by the answers, to use the sociological language appropriately, and to apply the theoretical and methodological knowledge required to empirical case studies.

Criteria of evaluation of the research works: capability of developing research questions and applying suitable research methods and methods of analysis to specific research questions; accuracy of sociological terminology; clarity of exposition.

## **Textbooks and Reading Materials**

Grüning, B. e Scavarda, A. (2025), *Sociologia del fumetto. Concetti, metodi e pratiche di ricerca*, Roma, Carocci

Anderson, L. (2006): *Analytic autoethnography*, "Journal of Contemporary Ethnography", 35(4), p. 373-395 ( e-learning website)

Reading Material (by fotocopisteria Fronte/Retro, Viale Sarca 191; reservation: <https://www.fronte-retro.it/dispense.html>)

Creswell, J.W.(1994), *Research Design Qualitative and Quantitative Approaches*, Thousand Oak, Sage. (cap. I)

Denzin N.K., (1978), "Triangulation and the doing of sociology", in Id. *The research act. A theoretical introduction to the sociological methods*, Routledge (pp. 291-307)

Geertz, C. (1973 [1987]), Il «gioco profondo: note sul combattimento di galli a Bali, in Id. *Interpretazione di culture*, Bologna, Il Mulino (pp. 383-436)

Thanem, T, & Knights, D. (2019), *Embodied research methods*, London, Sage (Introduction; cap. 4)

Demazière, G. & C. Dubar, C. (2000), *Dentro le storie*, Milano, Cortina Editore. (first part)

Cardano, M.; Gariglio, L. (2022): "Il focus group" in Id., *Metodi qualitativi*, Roma, Carocci (p. 123-148)

Rose, G. (2001), *Visual methodologies*, Thousand Oak, Sage (cap. 1; 2)

## **Sustainable Development Goals**

QUALITY EDUCATION | DECENT WORK AND ECONOMIC GROWTH | REDUCED INEQUALITIES

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