UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

# COURSE SYLLABUS

## Geography of Heritage

**2526-1-F4902N003**

### Learning objectives

1. Knowledge and understanding: acquire advanced knowledge of geographical concepts and methods; understand the interactions between landscape, cultural heritage, sustainable development, and tourism dynamics at local, regional, and global scales.

2. Applyed knowledge and understanding: be able to analyze and interpret the territory as a tourism resource, integrating geographical, socio-cultural, and economic data.

3. Making judgments: critically evaluate projects and policies for the touristic enhancement of cultural and environmental heritage, considering ethical, economic, and sustainability aspects.

4. Communication skills: effectively communicate the results of territorial analyses and project proposals, including through visual and multimedia tools.

5. Learning skills: develop an autonomous and critical approach; strengthen the ability to adapt knowledge and methods to different and constantly evolving territorial contexts; provide fundamental tools to develop a critical approach to cultural geography, heritage geography, and tourism geography.

### Contents

An introduction to the key concepts of cultural geography, such as place, landscape and territory, will be followed by the analysis of some case studies, on a national and international scale.

## Detailed program

1. geography and culture
2. geographies of cultural traits (religions, languages, food)
3. place and space in the new cultural geography
4. culture, places, globalization
5. the disputed places of tourism, between conservation and hyper-tourism
6. cultural heritage and geography
7. contested heritage and management of the tourist heritage
8. the landscape as a cultural asset
9. from landscape to "territory"
10. from territory to ecomuseum
11. cultural sustainability issues
12. tourism as a tool for combating poverty (responsible tourism, sustainable tourism, pro-poor tourism)

## Prerequisites

none

## Teaching methods

Face-to-face lectures: 34 hours

elearning: 15 hours

## Assessment methods

Oral exam aimed at verifying:

Knowledge and understanding: mastery of fundamental theoretical concepts, geographical methods, and approaches for the analysis of cultural and environmental heritage.

Applying knowledge and understanding: the ability to apply knowledge to concrete case studies, correctly interpreting territories, landscapes, and tourism enhancement projects.

Making judgments: the ability to critically analyze issues related to the management and promotion of heritage, formulating well-founded opinions.

Communication skills: clarity of presentation, ability to argue effectively, and use of appropriate technical language.

Learning skills: the ability to autonomously connect the various topics covered during the course and to integrate interdisciplinary contributions.

## Textbooks and Reading Materials

1. D. Massey, P. Jess, A Place in the World?: Places, Cultures, and Globalization, Open University, 1995
2. E. dell’Agnese, Bon Voyage, Utet, 2018.

   Students who have not taken a geography of tourism exam before, are also asked to familiarize themselves with the contents of the following volume

3. L. Bagnoli, Manuale di geografia del turismo, Utet, last edition

## Sustainable Development Goals

NO POVERTY | GENDER EQUALITY | LIFE ON LAND