



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Nurses and Web: Challenges and Opportunities for Professionals

2526-2-I0101D140

---

#### Aims

The elective course "The Nurse in the Web: Potentialities and Criticalities in the Web for the 2.0 Professional" aims to provide students with the necessary skills to navigate the digital world consciously and responsibly, recognising the opportunities and risks in the practice of nursing.

The specific objectives of the course, defined according to the Dublin Descriptors, are as follows:

1. Knowledge and understanding:  
Understand the role of the web in the professional life of the nurse and the risks/opportunities of digital communication.
2. Application of knowledge:  
Consciously use digital tools, applying legal and ethical standards also in the field of social media.
3. Autonomy of judgement:  
Critically evaluate online content and digital behaviour, making responsible decisions in one's own online activities.
4. Communication skills:  
Communicate professionally and effectively through digital channels, promoting correct health information.
5. Ability to learn:  
Update oneself autonomously on digital developments and integrate them into professional practice.

#### Contents

The course is aimed at setting a light on the on-line instruments, with a specific focus on social networks, for the professional development of the single practitioner, for the promotion of the professional image. Critical issues due to advent of "a mass-sharing system" will be analysed, also from a legal and disciplinary point of view. A specific focus to the professional ethics will offer insights to future practitioners, in order to properly enjoy the Web.

## Detailed program

- Digital communication and risk analysis of social networks
- Digital communication, development and birth of the Social phenomenon
- In-depth analysis of the changes in the network over the years, with particular focus on Social Networks: an overview of their operation
- The risk of Social Networks, main precautions to defend against web traps
- Focus on the risks you may incur in social life (identity theft, data and privacy issues of your own and third parties).
- Outline of the main precautions to be taken.
- Between virtual and real: normative and deontological implications of life on Social
- But the web is nobody's land? Between criminal, civil and professional responsibility
- In-depth analysis of the regulations that affect life on Social: an increasingly virtual reality
- Deontology 2.0: the network professional
- Focus on Professional Deontology applied to the virtual world. Small guide to be professionals also in the network
- Round table: how do you use the web?
- Space for short debate

## Prerequisites

Enrolling in the 2nd-3rd year of the Bachelor's Degree in Nursing

## Teaching form

Face-to-face teaching – frontal lectures

## Textbook and teaching resource

- Batino, M., Cardone, G., Ceroni, L. e Gammarota, C., (2023). L'INFLUENZA DEI SOCIAL NETWORK NELLA REALTÀ INFERMIERISTICA ITALIANA: STUDIO OSSERVAZIONALE. Scienze infermieristiche [online]. 2. Disponibile da: <https://www.infermiereonline.org/2023/07/12/influenza-dei-social-network-nella-realta-infermieristica-italiana-studio-osservazionale/>
- Biradar, S., Saumya, S., & Chauhan, A. (2023). Combating the infodemic: COVID-19 induced fake news recognition in social media networks. Complex & intelligent systems, 9(3), 2879–2891. <https://doi.org/10.1007/s40747-022-00672-2>
- Carr, E., (2020). Combating Fake News. Clinical Journal of Oncology Nursing. 24(2), 121. Disponibile da: doi: 10.1188/20.cjon.121
- Della Pietà, C., Gualano, A. e Palmieri, A., (2018). I SOCIAL NETWORK E GLI INFERMIERI, QUALE INTERAZIONE. L'Infermiere [online]. 6. Disponibile da: <https://www.infermiereonline.org/2019/02/11/i-social-network-e-gli-infermieri-qual-e-interazione/>
- Federazione Nazionale degli Ordini delle Professioni Infermieristiche, (2020). Commentario al nuovo Codice Deontologico delle Professioni Infermieristiche [online]. www.fnopi.it. Disponibile da: <https://www.fnopi.it/wp-content/uploads/2020/06/Commentario-CD-.pdf>
- Gli infermieri sui social media - Fnopi L'infermiere [online]. Fnopi L'infermiere. Disponibile da: <https://www.infermiereonline.org/gli-infermieri-sui-social-media/>
- Rothkopf, D. J., (2003). When the Buzz Bites Back. The Washington Post. Disponibile da: <https://www.washingtonpost.com/archive/local/2003/07/12/story/when-the-buzz-bites-back-2003-07-12/>

npost.com/archive/opinions/2003/05/11/when-the-buzz-bites-back/bc8cd84f-cab6-4648-bf58-0277261af6cd/

• Tomes N. (2020). Managing the modern infodemic. CMAJ: Canadian Medical Association journal = journal de l'Association medicale canadienne, 192(43), E1311–E1312. <https://doi.org/10.1503/cmaj.201905>

## **Semester**

Second semester

## **Assessment method**

Frequency

## **Office hours**

By appointment

## **Sustainable Development Goals**

GOOD HEALTH AND WELL-BEING | QUALITY EDUCATION

---