UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Economics

2627-3-H4601D015-H4601D042M

Aims

The aim of the course is to provide students with some key elements of business economics necessary to evaluate the performance of a healthcare business, with reference to the dental practice.

Contents

Topics relating to a healthcare activity are briefly explained, with particular reference to the dental practice

Detailed program

Business economics
Concepts of efficiency, effectiveness and economy
Corporate economic measurements: economic balance sheet and analytical accounting
Cost measurements, margin assessments, investment profitability assessments, the break-even point
management control and budget

Prerequisites

Have supported Dental Materials

Teaching form

Lessons: in-person delivery method.
Within the single lesson, didactic and interactive teaching will be carried out

Textbook and teaching resource

Lesson slides

Semester

II semester

Assessment method

INTERVIEW ON THE TOPICS DEVELOPED IN LESSON
The knowledge and skills acquired will be evaluated
There are no ongoing tests

Office hours

Friday from 2.00 pm to 2.30 pm

Sustainable Development Goals

GOOD HEALTH AND WELL-BEING