UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Archeologia

2627-3-E1501N082

Learning objectives

Knowledge and understanding

The aim of the course is to
a) present the concepts of: archaeology; archaeological tourism; conservation, protection, valorisation, and promotion of archaeological heritage, and their differences.
b) illustrate: the characteristics of the modern archaeological methodology; elements of the laws governing the archaeological heritage in Italy and its conservation, protection, valorisation and promotion; the public archaeology;
c) explain: the role of the past in contemporary society; * the role of archaeological tourism.
e) highlight: the knowledge needed to develop a sustainable tourism itinerary; the change in archaeological tourism experience and strategies for adapting to them; the role of citizens in the conservation, protection, valorisation, and promotion of a local archaeological heritage;

Applying knowledge and understanding
Students will be able to:
a) recognize archaeological discoveries in a given area;
b) interact with archaeology professionals to promotea place;
c) basic knowledge of the management and promotion of areas hosting archaeological sites and/or museums;
e) be able to advance proposals, even simple ones, for promoting sustainable archaeological tourism in a given area.

Making judgements
The ability to recognize the instrumental use of the past in contemporary activities for political, advertising, and other purposes is stimulated.
Furthermore, thanks to the illustrated examples and exercises provided via Wooclap, students will be able to identify traces of the past even where they are not otherwise indicated and reconstruct the history of places.

Comunications skils
Students will master archaeological terminology and learn how to use it in the appropriate contexts. To facilitate the

development of these skills, a glossary has been designed and is available on the e-learning page. Students are encouraged to upload unfamiliar words, try to explain them in their own words, and then read the correct definition. They are also encouraged to read texts from archaeology journals and discuss any difficulties they encounter in class.

Learning skils
Students are empowered to read and understand not only newspaper reports on archaeological finds, but also texts and guides illustrating archaeological sites. The handouts developed and presented as exam materials are also designed to enhance this ability, taking into account those unable to attend class

Contents

The course focuses on the archaeological tourism and Italy: target, development, problems, potentials, resources and future scenarios.

Detailed program

The basic concept of archaeology. Short description of the archaeological heritage in Italy. Italian emblematical archaeological sites. Heritage protection. Antiquity's use in the contemporary society. Antiquity and archaeology in media, cinema, advertising, comics etc. Archaeological sites and museums among tradition, new trends, commercialization and merchandising. Pompeii: collective myth. The archaeological tourism and new forms of authenticity; reconstruction and reinvention.
The new forms of archaeological tourism: dark tourism, tourism and mythology, sensorial tourism, virtual tourism, archeo-trekking, living history and re-enactment; underground routes, underwater archaeological tourism.

Prerequisites

Adeguate educational skills in logic, general knowledge and reasonable capacities in learning, writing and oral communication.

Teaching methods

21 Lectures 2-hours lessons 100 % DE. Students are engaged through specially created exercises delivered via the wooclap platform

Assessment methods

Written exam only. Test with 30 multiple-choice questions and one open-ended question. Duration: 60 minutes.
The purpose of the exam is to assess the student's understanding of the concepts taught and their critical understanding of the archaeological texts included in the handouts. This exam consists of 30 multiple-choice

questions and independent judgment and synthesis achieved through the open-ended question. Answering some questions requires an understanding of certain mechanisms inherent to the archaeological method.
Grading is 30/30 with honors; a passing grade is awarded for an overall score of 18/30. Closed-ended questions are automatically scored by the system, which awards one point for each correct answer, zero points for incorrect answers, and subtracts one point for unanswered questions. Open-ended questions will be judged by the instructor, who will evaluate the correctness and appropriateness of the answer and may award or subtract up to two points based on the quality of the answer.

Textbooks and Reading Materials

Paper, images and course lecture notes will be distributed via e-learning according to the needs of frontal teaching.A manual may be indicated at the beginning of the academic year

Sustainable Development Goals

GOOD HEALTH AND WELL-BEING | GENDER EQUALITY | DECENT WORK AND ECONOMIC GROWTH | REDUCED INEQUALITIES | SUSTAINABLE CITIES AND COMMUNITIES | RESPONSIBLE CONSUMPTION AND PRODUCTION | PEACE, JUSTICE AND STRONG INSTITUTIONS | PARTNERSHIPS FOR THE GOALS