UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

French Language for Tourism

2627-2-F7602M010

Learning objectives

KNOWLEDGE AND UNDERSTANDING
The course aims to consolidate and expand previously acquired language structures, completing the training process with the study of upper-intermediate language skills. Special attention will be given to the exploration of cultural, historical, and regional topics relevant to the tourism and intercultural communication sectors.

APPLYING KNOWLEDGE AND UNDERSTANDING
The course is designed:
a) to develop the ability to understand written and spoken texts in standard French and in more complex registers, applicable to tourist communication contexts;
b) to encourage the use of authentic materials and interactive tools to enhance the linguistic and cultural analysis of texts related to regional realities.

MAKING JUDGEMENTS
The course promotes:
a) the development of critical thinking through the interpretation and personal reworking of authentic French-language texts related to tourism and intercultural communication;
b) the appropriate use of technical vocabulary specific to the tourism sector.

COMMUNICATION SKILLS
The course will strengthen:
a) advanced comprehension skills of written, oral, and multimedia texts in French;
b) the ability to express oneself clearly, coherently, and accurately, promoting the integration of the four core language skills (listening, reading, speaking, and writing) in accordance with CEFR standards, including in professional and customer-facing contexts.

LEARNING SKILLS
The student will be able to:
a) understand and analyze authentic texts, reformulating them effectively and adapting them to tourism-related

communication contexts;
b) address topics in French related to their field of study, demonstrating increasing autonomy in language learning and in the use of relevant academic and professional resources.

Contents

- The course offers a range of readings, exercises, grammar and communicative activities to achieve the linguistic proficiency necessary for future work in the field.

- A thorough investigation of issues related to language, culture, thought, society and economics drawing on historical, literary, economic and social sources as a means to better know and understand the various aspects of tourism communication.

Detailed program

The course is structured to provide both the theoretical and practical tools needed to prepare those who intend to work in the field of tourism. The main objective is to improve the use of the French language by strengthening the specific vocabulary and the communication strategies that facilitate effective interaction. Great emphasis is placed on listening and comprehension in order to encourage conversation, gradually enhancing oral production through the correct use of vocabulary and precise pronunciation.

For the **grammar** section, the following topics are covered:

- Révision (en particulier, conjugaison, subjonctif, pronoms)
- Ripasso (in particolare la coniugazione dei verbi, il congiuntivo, i pronomi)
- Pronoms relatifs et pronoms démonstratifs; la forme CE + proposition relative
- Les pronoms indéfinis
- La forme pronominale
- La voix passive et la nominalistaion
- La forme impersonnelle et ses constructions
- L'expression du temps (révision et approfondissement)
- L'expression de la cause
- L'expression de la conséquence
- L'expression du but
- La proposition participiale (participe et gérondif)

For the **comprehension** section:
Authentic texts and documents are presented and analyzed (see the list in the *Textbooks and reading materials* section), along with comprehension exercises and further elaboration.

Prerequisites

B1 Level

Teaching methods

The course consists of 10 two-hour lessons plus 1 one-hour lesson, delivered in an instructional format in the initial phase, which is aimed at engaging students interactively in the subsequent phase.

During the lessons, there is an alternation between:

- the presentation of content (instructional mode)
  a) of a linguistic nature
  b) related to the culture and lexicon of the specialized language
- and interaction with the students in various language production activities (interactive mode)
  a) following the listening to and/or viewing of multimedia material, with spontaneous exchange on both the linguistic and cultural/specialized content
  b) reworking and interpreting the material, including in groups
  c) oral and/or written production based on the presented elements and materials
  The lessons are held in both Italian and French. All activities take place in person. Remote lessons are possible if necessary due to external unforeseen events or upon the students' request.

Assessment methods

The evaluation consists of:

- A written test that aims to assess the language skills acquired during the course and consists of grammar open-choice questions (duration: 35 minutes).

– Oral examination: The student is required to present at the exam with the list of texts studied, as specified in the reference bibliography. The instructor will select a number of these texts, and the student will be expected to demonstrate thorough reading and comprehension by responding to questions, providing summaries, and elaborating—using the target foreign language—on topics addressed during the course.

Textbooks and Reading Materials

Grammar:

- *Grammathèque*, Genova, Cideb Editore, 2002.

or

- *Nouvelle Grammaire du Français. Cours de civilisation de la Sorbonne*, Paris, Hachette-fle, 2004.
- *450 nouveaux exercices*, Paris, CLE, 2001, Niveau intermédiaire e Niveau avancé.

Topics:

Various documents on current French economic and social affairs were read and commented on during the year.

Texts and materials used during the course:

Christine Petr, *Le marketing du tourisme*, Paris, Dunod, 2015. Faire réserver et acheter : la distribution touristique, pp. 101-105, 109, 112-113.

Paul Jorion, *L'argent mode d'emploi*, Paris, Fayard, 2009.

L'homme et l'argent, pp. 122-124.
Le fonctionnement des banques commerciales, pp. 131-137.

Florence Aubenas, *Le Quai de Ouistreham*, Paris, Editions de l'Olivier, 2010.

Avant-propos
Chapitre 2: L'abattage
Chapitre 8: Le stage, pp. 103-107.
Chapitre 15: Le pique-nique, pp. 194-197.
Chapitre 17: Le train de l'emploi, pp. 215-219.
Fin, pp. 266-267.

Semester

Second semester

Teaching language

French and Italian

Sustainable Development Goals

QUALITY EDUCATION