UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

French Culture

2627-2-F7602M010-F7602M010-1

Learning objectives

1. Knowledge and understanding

Objectives: The course aims to
a) Acquire specific vocabulary related to the tourism sector, including terms related to travel, accommodation, transport and tourist activities.
b) Learn about some French-speaking tourist destinations and their main attractions.
c) Discover some literary works on the theme of travel.

2. Ability to apply knowledge and understanding
   Objectives: The course aims to:
   a) Develop the ability to communicate orally in French in common tourist situations, such as offering services, providing information, making reservations and handling complaints.
   b) Draft professional documents commonly used in the tourism sector.
   c) Present some authors and their works on the theme of travel.

3. Making judgements
   Objectives:
   a) Be able to assess your own French skills and identify areas for improvement.
   b) Develop effective learning strategies to continue progressing in French independently.
   c) Reflect on the situation and evolution of tourism, current and future difficulties and challenges.

4. Communication skills
   Objectives:
   a) Express oneself clearly and comprehensibly, both orally and in writing, on topics related to tourism and travel.
   b) Interact with relative spontaneity with native speakers.
   c) Give a short presentation on a familiar topic.

5. Learning skills
   The student will be able to:
   a) Use the language correctly in simple everyday and professional contexts.
   b) Write coherent and cohesive texts (informal letters, emails, notes, descriptions, short arguments).
   c) Produce elements of comparative analysis between French language and culture and the language and culture of the mother tongue.

Contents

The course offers a wide range of reading material, grammar exercises and communication activities necessary to achieve the level required for future employment in the sector.

An investigation into a number of topics related to language, culture, thought, society and the economy, to gain a better understanding of the various aspects of tourism communication.

Detailed program

The identity and image of a country are not to be confused. It is understanding the interaction between the two that allows someone from another language and culture to act as a mediator, for themselves and for others, between the two languages and cultures. We will focus on examining certain characteristics of modern France resulting from the evolution of a geographical area, the permanence of a historical and cultural heritage, and exchanges and contributions of all kinds (migration flows, democratisation of travel, technological innovations, etc.).

Prerequisites

Level B1

Teaching methods

During the lessons, the presentation of content a) of a linguistic nature and b) related to the culture and vocabulary of the specialised language (lecture mode) alternates with interaction with students in various language production activities (interactive mode).
14 two-hour lessons delivered in lecture format in the first part, which aims to engage students interactively in the second part. Lessons are held in French.
All activities are carried out in person.

Assessment methods

The exam consists of an oral test. Students must demonstrate

a) that they have read and understood the French texts presented during the monographic course;
b) that they are able to summarise and discuss the texts ;
c) that they can answer questions on individual texts or on cross-cutting topics.

Textbooks and Reading Materials

The Journey, between Dream and Reality: Selected Texts, edited by Prof. Yann Jubier (downloadable).

Semester

Second semester

Teaching language

French

Sustainable Development Goals

QUALITY EDUCATION