UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Tourism Geography

2627-1-F7602M002

Learning objectives

The course aims to provide the skills to read and interpret tourism in the light of two fundamental processes:

The role of geography in the construction, communication and representation of tourist regions and places
The impact of tourism on the geography of places and regions.
Students will be provided with interpretative tools, concepts and models to develop a spatial reading of tourism.

Furthermore, the course aims to acquire skills and methods that enable students to apply these concepts and models to case studies.

Finally, the course aims to help students develop a critical view of some key concepts in contemporary tourism geography.

Contents

The following is a concise, non-exhaustive list of the main topics that will be addressed:

Sustainable tourism
Sport tourism
Tourism and heritage
Environmental impact
Tourism and socio-spatial conflicts
Coastal and island tourism
Integration between tourism and other human activities
Tourism imagery
Life cycle of tourist resorts and regions
Tourism policies

Tourism and colonialism

Detailed program

The course will be divided into three stages:

1. Introduction to the lexicon and core concepts of human geography and tourism studies

2. Critical discussion (during interactive classes) of some key concepts of tourism geography (sustainability, heritage, environmental impact, integration between tourism and other human activities, tourist imaginary, life cycle of tourist destination)

3. Case studies of two key regions in contemporary international tourism: the Mediterranean basin and the Indian Ocean

Prerequisites

To better fit with the heterogeneous background of first-year students, the course will start with a introductory lessons focusing on some fundamental concepts and categories of human geography and spatial analysis

Teaching methods

During the classes, the lecturer will alternate

- Introduction and explanation of theoretical content

- Presentation and discussion of specific cases

- Reading of documents, reports or scientific texts

The course will be organised as follows
19 lessons of two hours in presence, in delivery mode
2 two-hour lessons in interactive mode, in person

Assessment methods

Oral (INTERVIEW ON THE TOPICS COVERED IN THE LECTURE AND BIBLIOGRAPHY)
The exam aims to assess the following specific and transversal competences:

knowledge of the course topics
oral presentation skills

ability to use the scientific literature (Tourism Studies)
ability to link case studies to the themes developed in the course
The final grade takes into account all 4 competences mentioned above

Textbooks and Reading Materials

Please note that in order to pass the exam, you must demonstrate in-depth knowledge of the three texts. Students who have attended at least 75% of the lessons may substitute MacCannell by demonstrating in-depth knowledge of the content presented during the course.

attending students (at least 75%):

- Materiali, slide e dispense del corso
- dell'Agnese E. (2018), Bon Voyage, per una geografia critica del turismo, UTET, Torino
- Bagnoli L. (2022) Manuale di geografia del turismo. Dal Grand Tour al Covid. Quinta edizione

non-attending students:

- MacCannell, D. Il turista. Una nuova teoria della classe agiata. Torino: UTET, 2012.
- dell'Agnese E. (2018), Bon Voyage, per una geografia critica del turismo, UTET, Torino
- Bagnoli L. (2022) Manuale di geografia del turismo. Dal Grand Tour al Covid. Quinta edizione

Semester

First Semester

Teaching language

ITALIAN

Sustainable Development Goals

REDUCED INEQUALITIES | RESPONSIBLE CONSUMPTION AND PRODUCTION | CLIMATE ACTION | LIFE BELOW WATER | LIFE ON LAND