UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Economics - 2

2627-1-E1807M006-T2

Learning objectives

The course characterizes the course of study chosen by the students and aims to provide them with an initial overview of the complex business phenomenology with the aim of combining the fundamentals of business economics that have been handed down over the years by the academic-scientific community and by economic operators and the requests that the contemporary world poses, often also in terms of challenge, to those who today and in the near future intend to deal with the world of companies, entrepreneurship and management.

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The course requires two starting elements: 1) curiosity for what surrounds us and 2) the desire to explore the issues without stopping at appearances, with an investigation method typical of the social and economic sciences.

The course intends to provide students with the basic skills of economics and business science with particular reference to studying the company phenomenon in the systemic vision and issues related to information and accounting systems. At the end of the course, the student must be aware of the role he is called upon to play within contemporary business systems, have a clear understanding of the fundamentals of business economics, and know the tools that characterize objective management.

During the course, students must also read the leading economic newspapers. Students will also have to deepen and acquire basic skills in managerial tools, always concerning the study and observation of case studies.

Contents

The course of Business Economics (9 Credits - CFU) focuses on the analysis of the main issues related to the business administration: business management, business combinations, accounting, administration and control, organization, strategy.

Detailed program

COURSE OF BUSINESS ECONOMICS (SECS-/P07) – (9 CREDITS – CFU) – ECONOMIA AZIENDALE

PROGRAMME

Part One - The Origin of the business economics science and the concept of business

Part Two - Governance and organization

Part Three - Accounting system and the Financial Statements

Part Four - Planning and Control

Part Five - The Strategy

Prerequisites

No

Teaching methods

Classroom session, debating case studies and reading economic newspapers. Participation is very appreciated. Supporting Activities for Students through the web base technologies.

Up to a maximum of 30% of the hours - 21 hours - some lessons may be held in synchronous remote mode.

For teaching quality purposes, lessons are not recorded, and except as noted in the previous point, for lessons designated by the instructor as remote in synchronous mode, attendance is always in person in the classroom without the possibility of remote connection.

Assessment methods

It is essential to distinguish the examination methods from the elements that are the subject of evaluation. The evaluation takes on a broader value and includes:

1. attendance and active participation in lessons
2. the ability to delve deeper into the issues and the ability to connect them with current events
3. critical analysis

4. knowledge of the subject following the study activity
5. knowledge of current events

There is no penalty in terms of assessment for those who CANNOT attend lessons.

Concerning point 4) the methods of verifying learning include

a) a partial test that will be carried out in November on the program carried out up to that point, b) a test at the end of the course on the program completed up to that point. The latter consists of two parts: one part for those who passed the first test and one part for those who did not take or pass the first test.

The two tests include ten multiple-choice questions and two open questions. Passing the test occurs by achieving a pass on the multiple-choice questions and access to each open question. Whoever takes the first test will only carry the additional program completed in the period concerned into the second test.

Passing the first and the second or the second test in the complete version allows the student to access the oral exam for the entire program.

Anyone who fails to pass the tests must take the written exam, which allows access to the oral exam. Once the written exam has been passed, the oral exam can be taken up to and including the September 2025 exam.

Textbooks and Reading Materials

T2

Reference text
The reference text will be made available before the course begins.

In-depth Books
Luigi Brusa (a cura di), Lezioni di Economia Aziendale, Giappichelli, Torino, 2013

Umberto Bertini, Il sistema azienda, Torino, Giappichelli, 1990

Semester

First Semester

Teaching language

Italian Language

Sustainable Development Goals

INDUSTRY, INNOVATION AND INFRASTRUCTURE | RESPONSIBLE CONSUMPTION AND PRODUCTION | PEACE, JUSTICE AND STRONG INSTITUTIONS