UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

English Language for Business Management - 1

2627-1-E1807M007-T1

Learning objectives

English Language for Business Management course aims at building on the already-existing knowledge of English to develop the further skills needed to use English in the job market.
By the end of the course, students will need to demonstrate their knowledge of general English (at least B2 level), their acquisition of business-related vocabulary and their awareness about the topics analysed through readings and texts.

Here is the detailed breakdown of the objectives:

- knowledge and understanding: knowledge of the main economic trends and players of today's world economies
- applying knowledge and understanding: in-depth understanding of written texts on numerous economic issues (e.g., corporate messages, letters to shareholders, news articles, market research) and oral texts (standard conversations in business)
- making judgements: ability to comment and link economic events and trends using English
- communication skills: ability to report and comment news on economic trends using written or oral English, ability to use the appropriate register according to each communication event
- learning skills: ability to read and study economic-related texts without any help

Contents

The course revolves around fifteen topics that are analysed during the lessons with the purpose of enhancing listening, reading and speaking skills. The topics are chosen based on the most relevant trends in corporate and business, with a focus on communicative language.

Detailed program

The course aims at presenting the following topics by analysing the language as for grammar and vocabulary and communication skills (functional and communicative language):

1. Corporate culture
2. Training and development
3. Finance
4. Digital business
5. Performance
6. Ethics
7. Time management
8. Embracing changes
9. Market research
10. Sustainability
11. Global mobility and international careers

Readings will be assigned on:

- Female entrepreneurship
- AI and business
- International sport event and their economic impact
- Climate benefit

Prerequisites

To attend this course, a minimum B1 level is required, which will be tested through the grammar questions in the exam paper (see "Assessment methods")
It is strongly advisable to attend Linguistic experts' courses to stregthen language skills to reach at least a full B1 level.

Teaching methods

The course is composed of twelve topics that are presented during the lessons to enhance listening, reading and speaking skills.
The 42-hour corse will be divided approximately in two parts: 30% of the hours devoted to teacher-centred lessons (didattica erogativa) with slides and videos and the remaining 70% devoted to student-centred lessons (didattica integrativa) with Interactive tasks requiring the active partecipation by students.
The professor reserves the right to adjust this time allocation according to students' specific learning needs.

Assessment methods

The exam is computer-based and takes place in the laboratories.

The exam (see "Detailed program"), which last 90 minutes, checks the knowledge of the course materials (See Section 3).

During the exam, candidates are required to complete several tasks, such as:
grammar-related questions
reading and comprehension on texts that have never been analysed but revolve around one of the topics of the course
business-related vocabulary exercises, e.g., texts with fill-in-the-gap exercise, definitions, word formation, etc.
open question (to be replied in max 200 words) to assess the ability to report one of the topics from the handout given for individual study

The mark obtained in the exam is expressed out of 30.

Textbooks and Reading Materials

BUSINESS PARTNER B2 Coursebook & Online Resources
Autori Bob Dignen - Iwonna Dubicka - Evan Frendo - Mike Hogan - Lewis Lansford - Margaret O'Keeffe - Marjorie Rosenberg - Ros Wright
ISBN 9781292233567

Additional material will be uploaded on the course Moodle page by the professor

Semester

Second semester

Teaching language

English

Sustainable Development Goals

GOOD HEALTH AND WELL-BEING | QUALITY EDUCATION | GENDER EQUALITY | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE | SUSTAINABLE CITIES AND COMMUNITIES