UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Planning and Control Systems

2627-2-F7703M025

Learning objectives

The course provides a short theoretical introduction on company budget and management control and many practical exercises about the methodologies used for the determination of costs, budgets and financial report making.

The course is the study of production, sales and structural budgets and the company financial reporting.

knowledge and understanding: the processes in the company as they occur and the impact on management control.
applying knowledge and understanding: develop the economic and financial budget and the construction of the product and service cost.
making judgements: valutare le performance aziendali.
communication skills: present a company report.
learning skills: the peculiarities of control systems in different types of companies
the peculiarities of control systems in different types of companies

Contents

Swot Analysis

Business planning and control systems

The budget

The budget of the production system

Commercial budget or distribution system budget

Central structure budget

Company budget and forecast

The Financial report system

Detailed program

Business planning and control systems

The budget

Budget and policies

Budget and company cycles

Consolidated plan of sales, production and stocks

The budget of the production system

The structure

Inputs

Costs related and other costs

Human resources budget

Production budget

Commercial budget or distribution system budget

Revenue and credit sales

Sales budget

Trade costs variables

Commercial investments

Fixed costs

Contribution margins

Central structure budget

The economic budget of central structures

Company budget and forecast

Corporate budget summary

Treasury budget

Forecast

The Financial report system

Financial reporting structure

Production reporting system

Sales reporting system

Company reporting system

Prerequisites

Economia Aziendale e Bilancio

Teaching methods

After the characteristics of control in the different types of business have been illustrated, the provision part, the student must during the year, also with other course mates, develop 5 cases as indicated in class interacting with the teacher and colleagues.

Assessment methods

The student presents 5 cases developed independently using Excel and PPT.
from 0 to 6 points for each case

Textbooks and Reading Materials

2025 Silvio Modina *Sistemi di pianificazione e controllo aziendale* Giappichelli, Torino

2021 Silvio Modina *Controllo di gestione, Contabilità analitica, budget e analisi varianti.* Giuffrè, Milano

2021 Silvio Modina *Economia delle imprese estrattive, dal suolo, dall'acqua e dall'aria,* FrancoAngeli, Milano

case in e Learning

lecture notes

Semester

secon semester feb-jun

Teaching language

italian

Sustainable Development Goals

QUALITY EDUCATION