UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Comunicazione Giornalistica

2627-2-E2006P022

Learning area

3: Techniques, tools, and technologies of communication.

Learning objectives

Knowledge and understanding

- Fundamentals of journalistic communication.
- Deontological aspects of journalistic communication.
- Sources and information verification
- Traditional and digital journalism; interviews
- The structure of a journalistic article

Applying knowledge and understanding

- Knowing how to recognize and effectively communicate the news.
- Knowing how to recognize and use the main techniques of journalistic writing.

Autonomy of judgment

- Knowing how to assess whether a fact is newsworthy and for which readers, and how to distinguish reliable sources.
- Developing critical thinking skills related to the social role of journalists and the impact of the written word.
- Practicing self-criticism in evaluating one's own work and using it to improve the writing process, including through constructive discussion with the classroom-editorial team.

Communication skills

- Ability to translate theoretical elements into clear and effective written prose, respectful of the pact with the reader and the golden rules of journalism, structured hierarchically and capable of describing every aspect of the news story.
- Ability to communicate and negotiate within group work, collaborating with classmates to reach a mutually agreed-upon text.
- Ability to communicate doubts and difficulties so as to use the workshop as an opportunity to explore journalistic communication and experiment with a new linguistic code.

Learning skills

- Learning to develop, starting from the theoretical elements and practical exercises proposed, the basics of journalistic communication for print and online.
- Acquiring the skills to recognize, propose, and write news article.
- Learning from mistakes in a process of collective improvement.

Contents

Detailed program

Prerequisites

Teaching methods

Assessment methods

Textbooks and Reading Materials

Sustainable Development Goals

DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE | PEACE, JUSTICE AND STRONG INSTITUTIONS