UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Questionnaire Development

2627-1-F5112P007

Learning area

Fundamentals and research methods in social, work and organizational psychology

Learning objectives

Knowledge and Understanding

- Quantitative approaches to the study of behaviours and attitudes

Psychological processes involved in responses to questionnaires

- Applying Knowledge and Understanding
- Theoretical foundations of survey sampling methodology
- Design and implementation of structured questionnaires

Judgement and Critical Thinking

- Development of the ability to critically assess the quality of questionnaires and research methodologies in light of specific research questions, through the analysis of existing questionnaire and collaborative group work

Communication Skills

- Development of the ability to clearly and effectively communicate methodological choices and the findings of questionnaire-based research to both specialist and non-specialist audiences, across diverse educational and professional settings, through project presentations and sustained engagement in class and group discussions

- Enhancement of active listening, negotiation, and collaborative working skills

Learning Skills

- Development of the capacity for autonomous learning through guided analysis of methodological literature, best-practice guidelines for questionnaire design software, and bibliographic and online resources

Contents

Detailed program

Prerequisites

Teaching methods

Assessment methods

Textbooks and Reading Materials

Sustainable Development Goals