UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Diritto del Turismo

2627-2-E1503N010

Learning objectives

Knowledge and understanding

Get the knowledge of Italian, European and international tourism legislation. Get the ability to analyse Italian jurisprudence concerning the tourist protection and tourist contracts.

Applying knowledge and understanding

Consolidate the ability to analyse and criticize law and its application to real situations.

- Autonomy of judgment*
  Develop critical and practical skills in interpreting legal regulations and resolving real-life cases.

Communication skills
Acquire the technical legal vocabulary necessary to communicate regulatory content and legal concepts with clarity and precision, both orally and in writing, in academic and professional contexts. The student will be able to draft short legal documents, opinions, reports, and contracts typically used in the tourism sector.

Learning skills
Develop a critical and autonomous study method, essential for continuous learning in a sector characterized by ongoing regulatory changes. The student will be able to consult legal sources, jurisprudential databases, and legal scholarship to explore specific topics and stay up to date on legislative and case law developments in tourism law.

Contents

The aim is to provide an analysis, from a private and public law perspective, of the major aspects related to tourism and its organization, through the exam of the Italian discipline. The course will also provide an analysis of Italian

and European discipline of the touristic contracts: transport of passengers, stay-in contracts, time-share, advertising, with particular reference to the most recent jurisprudence.

Detailed program

The course is based on the study and the analysis, also through the examination of jurisprudence, of these topics:

- The source of laws (International Conventions, Italian Constitution, first Italian tourism laws, Civil Code, framework laws, Tourism Code, Consumer Code, L. 96/2006: holiday on farms law , Reg. UE 261 del 2004: on Overbooking…).

- Italian tourism organization.

- The main subjects of tourism market: hotel, travel agent, tour operator, other professionals in tourism

- The most important tourist contracts: Packaging, Transport, Stay in hotel and similar, booking, renting skypass.

The study of other important tourist items: flights overbooking, advertising, time-sharing, holiday on farms.

Prerequisites

Teaching methods

Lectures

On a voluntary basis students can analyse and present jurisprudence case studies proposed by the professor, which will be taken into account for the final evaluation.

Assessment methods

Written examination:

5 open questions aimed at verifying the knowledge of the legal principles covered by the course and their ratio.

Each question is assigned a weight of 6/30.
The exam lasts 45 minutes.

The assessment methods are structured to ensure consistency with the learning objectives of the course. In particular:

Knowledge and understanding are assessed through open-ended questions on theoretical notions, legal sources, fundamental legal concepts, and institutions relevant to tourism law.

Applied knowledge and understanding are verified through the discussion of practical cases and legal simulations, aimed at evaluating the student's ability to apply legal norms to real-world situations.

Autonomy of judgment is assessed by requiring students to elaborate on and comment critically on complex legal issues, including references to different doctrinal perspectives.

Communication skills are evaluated during the examination through the student's ability to clearly and accurately present legal concepts and arguments using appropriate legal terminology.

Learning skills are measured through the student's ability to connect different topics covered in the course and to independently use legal sources, particularly in relation to current issues in tourism law.

Textbooks and Reading Materials

V. Franceschelli, F. Morandi, "Manuale di diritto del turismo", Giappichelli, Torino, last edition

Throughout the course period, chapters and integrative documentation (Law analysis and hints on Private Law) will be indicated in detail on the course web page and available to be downloaded.

Raccomended readings: V. Franceschelli, *Le stagioni del turismo. Il viaggio, il diritto, la vacanza.* 2021,. Editore Key Editore

Semester

First Semester (Ottobre - January)

Teaching language

Italian

Sustainable Development Goals

PEACE, JUSTICE AND STRONG INSTITUTIONS