UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Sustainable Tourism

2627-1-E1503N005

Learning objectives

The course aims to develop fundamental knowledge, skills, and competencies to understand and apply the principles of sustainable tourism. It will explore the environmental, social, and economic implications of tourism in light of the United Nations 2030 Agenda. Students will be able to critically interpret tourism scenarios and policies through a multidisciplinary approach.
Objectives according to the Dublin Descriptors:
– Acquisition of core concepts of sustainability in tourism.
– Case study analysis and design of sustainable tourism practices.
– Ability to critically evaluate tourism policies and strategies.
– Production of oral and written assignments on sustainability topics.
– Development of autonomous study habits and ongoing updating on practices and regulations.

Contents

The course deals with the main issues related to the role of tourism in achieving sustainability goals.
The course aims to develop competences and techniques in the field of sustainable tourism policies and practices.
Particular attention is given to the Ecomuseums and Gastronomic Tourism.
The main contents of the course can be summarized as follows:

- Definitions and models of sustainable tourism
- SDGs and the UN 2030 Agenda in the tourism context
- Indicators and certifications for sustainability
- Tourism planning and governance at the territorial level
- Engagement of local communities
- International and national best practices (especially related to ecomuseums and museums)
- Food and wine tourism as a form of tourism capable of stimulating local development

Detailed program

The course is organized in two main parts.
The first one aims to highlight the main features of sustainable Tourism: i.e. strategies and operational tools. Moreover, it shows the interconnections with local development processes. The second part is about food tourism and emphasizes the reasons why the food tourism can be considered sustainable tourism.
By the end of the course, the student will be able to:
Identify the theoretical foundations of sustainable tourism
Apply sustainability principles to real-world tourism contexts
Critically discuss and evaluate tourism development models
Effectively communicate acquired knowledge in both written and oral form
Independently update their competencies in the field

Prerequisites

NO

Teaching methods

The lessons will be in person and will provide information relating to theoretical and practical issues. In-depth seminars with experts will be organized.
Specifically, the class will be organized as it follows:
Total hours: 56

- 18 frontal lectures of 2 hours each (lecture-based, in person): 36 hours
- 3 expert-led workshops of 2 hours (interactive, in person): 6 hours
- 3 expert-led workshops of 2 hours (interactive, online):
- 2 hands-on exercises of 4 hours each (interactive): 8 hours
  Total remote hours: 6 hours (10.7% of the total, within the 30% limit)

Assessment methods

Written examination with open questions answered to evaluate the knowledge of sustainable tourism and food tourism fundamental concepts. Students have the opportunity to take two intermediate tests with open questions.
The evaluation criteria will take into account the knowledge of the contents; Skills (properties of language and synthesis capacities) and skills in the use of concepts (ability to apply theoretical concepts to empirical cases).

Textbooks and Reading Materials

Borrelli, Mela, Mura, 2023, Turismo Sostenibilità e Comuntà, Ledizioni.

Croce Perri, 2015, Il turismo enogastronomico. Progettare, gestire, vivere l’integrazione tra cibo, viaggio e territorio. Franco angeli (Chapters 1,2,3,4,5,7)

Sustainable Development Goals

REDUCED INEQUALITIES | SUSTAINABLE CITIES AND COMMUNITIES