UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Strutture e Processi Aziendali

2627-1-E1602N001-E1602N00101

Learning objectives

Knowledge and understanding

Knowledge of principles of organisations' functioning in different economic sectors (private or public, for-profit or non profit).

Applying knowledge and understanding

Assessment of institutions and their main dimensions (institutional, organisational, and managerial) within real contexts.

Making judgments

Through the analysis of business cases, students are required to formulate critical judgments on strategic and organizational alternatives and to propose well-reasoned solutions, assessing pros and cons.

Communication skills

Communicate the main concepts of business administration clearly and appropriately, supporting analyses and evaluations related to business cases and real organizational contexts.

Learning skills

Develop the ability to independently further explore the business topics addressed in the course, using basic concepts, tools and models to interpret the evolution of organizations and their reference contexts.

Contents

The first module focuses on the themes of company structure, guiding principles for economic action, behaviour of actors inside the company, and environmental context for the enterprise.

Detailed program

1. Business Economics and Economic Activity
2. The Diversity of Institutions
3. The Institutional Analysis Model
4. Management Activities
5. Resources and Capabilities
6. Economic Sustainability as a Principle and Objective of Business Economics
7. The Environment and the Determinants of Competition and Collaboration
8. The Strategic and Organizational Configuration
9. The Governance System

Prerequisites

None.

Teaching methods

The course consists of 42 hours, of which approximately 50% will be delivered by delivery teaching (lectures with the use of slides, audio and video) and 50% by interactive teaching (tutorials and group work).
Six 2-hour lectures will be delivered remotely.

Assessment methods

Final written exam with open and closed questions (true/false, multiple choices) aimed at assessing the learning of the topics covered during the course. Closed-ended questions are aimed at assessing the knowledge acquired during the course, while open-ended questions also evaluate the ability to apply such knowledge to real-life cases

Textbooks and Reading Materials

V. Coda, M. Minoja, C. Parolini, "Economia Aziendale e Management", Pearson, Milano, 2023

Sustainable Development Goals

QUALITY EDUCATION | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE