UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Economia Globale e Servizi

2627-1-F6303M002-F6303M002-2

Learning objectives

The course focuses on understanding the economics of services and the role that services play in current globalisation processes, with particular reference to the factors driving this phenomenon, the consequences of this transformation, and the new approaches to economic policy required by the shift towards the service sector and the globalisation of economic systems.
The course will yield abilities such as:

- to understand the economic phenomena at the base of the development of the service sector in the modern economies and the different dimensions of globalisation
- to apply the acquired knowledge to analyse, understand and use interpretative models, data and statistics on tertiarisation and internationalisation processes of national economies.
- to make independent and informed judgements on issues relating to globalisation and the tertiarisation of national economies
- to discuss the main economic and social challenges faced by institutions at different level of governance dealing with globalization and servitization phenomena,
- to raise questions, to communicate one's own point of view,
- to critically and logically discuss issues referring to the different dimensions of the globalization and servitisation processes.
  Finally, the course will provide the theoretical and conceptual tools, as well as practical foundations to enable students to independently explore the topics covered, with particular reference to the challenges associated with the ongoing phase of globalisation.

Contents

- The economics of Services
- Globalization of the service sector
- Policy issues

Detailed program

1. The Economics of services

- The nature of services
- The role of services in production processes
- The role of services in the modern economies

2. The globalization of services

- The evolution of international trade: from non tradeable to tradeable services
- Foreign direct investments
- Global value chains

3. Policy issues

- Barriers to trade in services
- Trade and investment liberalization policies

Prerequisites

Basic concepts of microeconomics and macroeconomics, which can be learnt by attending introductory courses in economics or economic policy.

Teaching methods

Face to face lessons (about 40% of total classes)
Teamworks in class (about 60% of total classes) aiming at measuring the economic importance of the services sectors, its degree of internationalization, off-shoring and other economic characteristics of the phenomena discussed during face-to-face lessons.

Assessment methods

The written exam consists of multiple choice questions and at least one open questions aimed at assessing students’ ability to use the analytical and conceptual tools illustrated during the course.

Continuous assessment is ensured through group assignements, whose aim is to assess the students' ability to apply the conceptual and theoretical concepts discussed in class to case studies referring to the development of the service economics in different countries.

The final grade is the weighted average of the grade of the final test (70%) and of the group works (30%)

Textbooks and Reading Materials

Class slides and readings – i.e. articles on specific topics. - represent the teaching materials of the course. The class slides are posted week by week on the website of the course; selected readings are announced at the beginning of the course. All class slides and readings are compulsory exam materials and have to be carefully prepared for the exam independently from the time allocated to them in class.

Semester

second semester.

Teaching language

Italian

Sustainable Development Goals

INDUSTRY, INNOVATION AND INFRASTRUCTURE