UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Spanish for Tourism

2627-2-F4902N023

Learning objectives

KNOWLEDGE AND UNDERSTANDING -
The course aims to consolidate previously acquired linguistic structures, complete the study of major language skills and delve into cultural topics specific to the studies undertaken.
It provides for:

- Acquire a thorough knowledge of the grammatical and syntactic structures of the Spanish language up to level B2.
- Understand written and oral texts in the economic-financial field.
- To know the technical-economic vocabulary and the main expressions used in the context of business and finance in Spanish.

APPLIED KNOWLEDGE AND COMPREHENSION SKILLS -
The course aims to:

- Apply linguistic skills to analyse and comment on written and oral texts in the different situations of language use focusing on the linguistic content of business and finance.
- Develop linguistic and cultural understanding of different discourse types by using authentic materials and applied and interactive tools.
- Sustain conversations in different domains using effective communicative strategies in Spanish.

MAkING JUDGEMENTS -
The course aims to:

- Develop critical skills in interpreting and summarising authentic texts in Spanish in the field of economics, evaluating information and data with autonomy.
- Emphasise the use of specialised language by exercising the ability to compare and analyse documents in Spanish, comparing them with those in other languages to identify cultural and terminological differences.
- Recognise and evaluate the most appropriate linguistic register according to the professional and academic

context.

COMMUNICATION SKILLS -
You will focus on:

- The ability to express oneself clearly and precisely on economic and financial topics in Spanish, both orally and in writing, taking into account the four skills described by the Common European Framework of Reference for Languages.
- Active participation in discussions and presentations in Spanish, adapting the language and communicative style according to the interlocutor and the professional or academic context.

LEARNING SKILLS -
The student will be able to:

- Develop autonomous strategies for continuous learning of the Spanish language in business and finance.
- Use linguistic resources (dictionaries, glossaries, databases, digital tools) to refine lexical and communicative competence.
- Integrate linguistic and disciplinary knowledge for the effective use of Spanish in the academic and professional career.

Contents

The grammar, lexical and communicative contents of the course correspond to a B2 proficiency level according to the Common European Framework of Reference for Languages (CEFR).

The socio-cultural contents particularly concern the field economics and the respective specific vocabulary of business economics and financial economics, as well as that of tourism, territory and local development in Spanish-speaking countries.

Detailed program

Grammar:

- Revisión de los tiempos del pasado del modo indicativo
- Las perífrasis verbales
- Morfología de los tiempos del modo subjuntivo
- Las oraciones subordinadas:
  - Oraciones sustantivas
  - Oraciones temporales
  - Oraciones finales
  - Oraciones causales
  - Oraciones consecutivas
  - Oraciones concesivas
  - Oraciones de relativo
  - Oraciones condicionales
- Estilo directo e indirecto

Communicative skills and social and cultural contents:

The course aims to provide students with knowledge of the linguistic structures of the Spanish language, with the vocabulary necessary for correct expression both in written and oral form, particularly in the context of commercial, corporate and professional communication in the sector of economy and tourism.

Prerequisites

Level B1 of the CEFR

Teaching methods

The course combines didactic delivery and interactive teaching. Both modalities are used in a complementary manner in order to foster a thorough understanding of the language and communicative skills.

The didactic delivery focuses on face-to-face teaching and the exposition of content, in particular to provide students with the theoretical foundations of the Spanish language and technical-economic vocabulary. Grammatical concepts, syntactic structures and specialised vocabulary are presented through concrete examples and detailed explanations.
The delivery lessons are supported by the use of multimedia resources and teaching materials (presentations, videos, documents) that help make learning more dynamic and accessible.

Interactive teaching emphasises the active involvement of students through hands-on activities, discussions and simulations that aim to develop their communication skills. Interactive lessons are designed to stimulate participation and peer discussion, with the aim of applying the Spanish language in real contexts. The interactive activities encourage critical reflection on cultural and economic aspects related to the use of the Spanish language, facilitating understanding of the differences between the various contexts.

This blended approach, with a clear balance between theory (delivery) and practice (interactive), allows language skills to be developed in a comprehensive and contextualised manner. Interactive teaching helps build communicative skills, while didactic delivery provides the tools necessary to understand and use language in a formal and technical manner.

It includes

- 9 two-hour lessons taught in delivery and interactive face-to-face mode
- 1 two-hour lesson taught in delivery and interactive remotely mode (synchronous)
- 1 one-hour lesson taught in delivery remotely mode (synchronous)

Assessment methods

The assessment consists of various tests designed to measure language skills in academic and professional contexts.

The test methods include:

1. Written test - Assessment of grammatical, lexical and reading comprehension skills. (45%)
   The written test consists of closed (multiple-choice) questions to test preparation on the grammatical and

lexical contents of the examination programme.
2. Oral examination - Assessment of communicative skills and use of the language in specific contexts. (40%) The oral test consists of an interactive interview on the socio-cultural content of the syllabus (material available on the course e-learning page) in which comprehension and oral expression skills on current topics in the field of economics and society are assessed.
3. Assessment of in-progress activities - Active participation during lectures with expositions, debates and professional simulations. (15%)

Assessment criteria

- Final vote expressed as suitability
- To pass the course, you must obtain at least 18/30.

Textbooks and Reading Materials

Course textbook (adopted in class):

- González Luna A. M., Lisi L., Sagi Vela A. *Nueve temas. Gramática, léxico y lecturas sobre economía*. Arcipelago, 2013. (pdf disponibile sulla piattaforma e-learning)

Suggested reading:

- Centelles A. *et. al*. *Profesionales de los negocios B1+B2*. Enclave, 2024. ISBN: 9788416108794
- De Prada M., Marcé P., Bovet M. *Entorno empresarial*. Edelsa, 2016. ISBN: 978847711297.

Grammar reference:

- Gómez Torrego L. *Gramática didáctica del español*. Ediciones SM, 2010. ISBN: 9788467541359.
- Odicino R., Campos C., Sánchez M. *Gramática española. Niveles A1-C2*, 2023. ISBN: 9788860089090. Disponibile in: https://www.utetuniversita.it
- *Ejercicios de gramática española para italófonos. Niveles A1-C2**. Utet, 2021. ISBN: 9788860086495. Disponibile in: https://www.utetuniversita.it

Dictionaries:

- Tam L. *Grande Dizionario Spagnolo Economico & Commerciale. Spagnolo-italiano, italiano-spagnolo*. Hoepli Editore, 2015. ISBN 9788820367367.

- Calvo Rigual C., Giordano Gramegna A. *Diccionario Avanzado Italiano-Spagnolo/Español-Italiano*. Herder, 2023.

  Monolingual:

- *Diccionario de uso del español actual. Clave*, SM, Madrid, 2012. ISBN 9788820351861

- Diccionario online de la Real Academia Española: www.rae.es

Semester

First semester

Teaching language

Spanish

Sustainable Development Goals

NO POVERTY | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE | REDUCED INEQUALITIES | RESPONSIBLE CONSUMPTION AND PRODUCTION