UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

German for Tourism

2627-2-F4902N022

Learning objectives

1. Knowledge and understanding
   In-depth acquisition of morphosyntactic structures, phonetics, and vocabulary necessary to understand written and spoken texts in German, with particular focus on communication needs in commercial, business, and tourism contexts.

2. Applying knowledge and understanding
   Development of effective communicative and discourse skills, capable of adapting to diverse communicative contexts and professional situations, ensuring coherent and functional language production.

3. Making judgements
   Critical introduction to the civilizations and cultures of German-speaking countries, with the ability to analyze and reflect on various cultural and linguistic aspects to foster conscious intercultural communication.

4. Communication skills
   Active participation in written and oral communicative exchanges, demonstrating advanced discourse skills and the ability to express ideas and arguments clearly and appropriately.

5. Learning skills
   Development and implementation of autonomous strategies for continuing the study of German language and culture, with skills in monitoring and continuously improving linguistic and cultural competencies.

Contents

- Grammar
- Communication

- Financial, socio-cultural and environmental aspects

Detailed program

Reading, discussion and translation of newspaper articles, videos, and podcasts on politics, economics, culture, and environment
Grammar topics:
• *Plusquamperfekt*
• impersonal pronoun *man*
• coordinating conjunctions *und, aber, denn, deshalb, trotzdem*
• relative clauses
• subordinate clauses with *damit, dass, wenn,* and *weil*
• infinitive clauses
• prepositional complements (*an wen, woran, daran* ecc.)
• correlative conjunctions (*sowohl … als auch*, *weder … noch*, *je … desto*)
• indefinite pronouns *jemand, niemand, etwas, alles, nichts*
• *Konjunktiv II*
• reported speech
• modal verb sollen
• passive voice
Attention: Students are advised to revise all grammar topics covered in the course of Lingua Tedesca (6 cfu), undergraduate courses of Marketing, Business Communication and Global Markets (https://elearning.unimib.it/course/info.php?id=69393#en).

Prerequisites

Entrance level: A2+ (*Common European Framework of Reference for Languages*)

Teaching methods

Lectures: listening and reading comprehension, *in plenum* discussions, presentations, translations; grammar exercises and vocabulary

21 lessons (11 meetings): 18 lessons in presence (**9** meetings) + **4** online lessons (**2** meetings)

Assessment methods

Assessment method:
Written and oral test assessed on a pass/fail basis without a final numerical grade.

Exam structure:
Written test
2 reading comprehensions (multiple choice / true or false; match potential titles to articles);

1 listening comprehension (multiple choice / true or false);
1 Lückentext (cloze test: fill the gaps by choosing among given options);
1 schriftlicher Ausdruck (writing (80/100 words).
Oral test (in German)
conversation;
presentation, comment and discussion on one text (article, audio or video) prepared by the student;
reading translation and comment of one of the texts analyzed in the course (text chosen by the teacher).

- **Assessed competences**

1. Knowledge and understanding:
   knowledge of linguistic structures, vocabulary, and grammar;
   comprehension of authentic written and spoken texts;
2. Applying knowledge and understanding:
   use of the language in academic, everyday, and professional contexts, including business and tourism communication;
   clear, correct, and coherent oral and written production;
3. Making judgements:
   informed choice of linguistic and stylistic register;
   ability to reflect on language use, errors, and communication strategies;
4. Communication skills:
   active participation in written and spoken interactions;
   ability to express ideas and arguments effectively;
5. Learning skills:
   development of autonomous language learning strategies;
   ability to monitor and improve one's own progress;

Assessment criteria

1. Knowledge and understanding:
   demonstrate a solid knowledge of grammatical structures, vocabulary, and language rules;
   understand authentic spoken and written texts of various types and complexity;
2. Applying knowledge and understanding:
   effectively apply language skills in diverse communicative contexts (academic, professional, everyday).
   produce clear, accurate, and coherent oral and written texts appropriate to the context.
3. Making judgements:
   consciously select the linguistic register and style appropriate to the communicative situation;
   critically reflect on language use, identifying and correcting errors independently;
4. Communication skills:
   effectively engage in spoken and written exchanges, expressing ideas and arguments clearly and coherently;
   manage interactions fluently and relevantly;
5. Learning skills:
   develop and use autonomous strategies for continuous improvement of language competence;
   monitor one's learning process and plan improvement actions.

Textbooks and Reading Materials

Articles taken from newspapers and magazines, will be available on the e-learning platform under *Ulteriori conoscenze linguistiche - Tedesco*, undergraduate course *Business Administration*.
For further information contact the teacher in charge.

Suggested grammar books with exercises (one choice)
Paola Bonelli, Rosanna Pavan, *Grammatica attiva della Lingua tedesca*, Hoepli, 2012
Marion Weerning, Mariano Mondello, *Dies und das. Grammatica di tedesco con esercizi*, Cideb, Genova, new edition 2004

For self-study and enhancement of listening comprehension, students are advised to use all reading and listening materials on the pages of former years too.
In the library of Università della Bicocca it is available *Deutsch perfekt*, a magazine containing reading and listening comprehension (on audio CD and on the Internet) exercises and vocabulary exercises of various levels of difficulty,
For further study materials please refer to professor Vogler Stefanie's webpage (link) as well as to professor D'Orazio Silvia's webpage (link).

Semester

First semester (September 2026 to January 2027).

Teaching language

German and Italian

Sustainable Development Goals

QUALITY EDUCATION | GENDER EQUALITY | REDUCED INEQUALITIES | CLIMATE ACTION