UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Economia Aziendale - M-Z

2627-1-E1402A007-MZ

Learning objectives

The course will focus on the analysis of the main issues related to the business administration

Knowledge and understanding

This course offers students the basic knowledge and the ability to understand the business administration, in particular the business systems (management system, organization system and administration system), the different degrees of economic combinations, the value-generating activities.

Ability to apply knowledge and understanding

Students will be able to identify and analyze the conditions of existence of companies as well as the different systems, economic combinations and activities present in them. By comparing cases, students will acquire the knowledge necessary to provide effective responses to emerging needs from businesses.

Judgment autonomy

Students must have the ability to analyze the main problems related to business economics, i.e. business strategy, governance, management, as well as understand the construction method and the correctness of accounting records relating to individual management phenomena and consistency of the same for the purpose of the business administration.

Contents

The course will focus on the analysis of the main issues related to business administration, in particular management, organization, administration and control

Detailed program

THE COMPANY AND ITS OPERATION

The concept of company and institute

The "economia aziendale", institutions and companies

The operating conditions of the company

The structure of the company and its operation

The company as a system and relations between companies

The structure of companies

The institutional structure

The factors influencing the balancing of interests

ECONOMIC COMBINATIONS

Business operations

Economic operations

Type of business operations

Value-generating activities

Primary activities

Support activities

VALUES, MEASUREMENTS AND INFORMATION

Operations and measurement of values

Accounting records

The logic of observation and collection of values: business operations

Accounting records: double entry entries

Determination of values ??and administrative period

The detection of business operations

Determination of income and capital

The financial statements: disclosure purposes

The financial statement information The regulatory framework of reference

The balance sheet schemes

THE PROGRAMMING AND CONTROL SYSTEM

The programming and control system the detection systems for management control

The trend of business costs in relation to business volumes

HUMAN RESOURCES AND ORGANIZATIONAL STRUCTURE

THE STRATEGY

CORPORATE GOVERNANCE

Prerequisites

Prerequisites: None

Teaching methods

Frontal lessons supported by slides
For each lesson there will be a more informative initial part, which will continue with a more interactive part.
The lessons will also include individual or group exercises or activities supervised by the teacher.
There will then be a number of hours delivered remotely which will not exceed 30% of the total (you will view them in the lesson program which will be uploaded a few weeks before the start of the lessons). In these remote lectures there will be 2 lessons in asynchronous form.

Tutoring: support to students for the study of the subject.

Teaching is held in Italian.

Teaching materials

Recommended textbook: "Economia aziendale" (Business administration), Edited by Alberto Nobolo, Pearson publisher, 2018

Assessment methods

The business administration exam consists of two/more parts:

- written exam (70%)
- written business group work - case study (30%)
- optional oral exam (requested by the student)

The written test consists of 20 multiple choice questions (with a score of 0/1) and 2 open questions with a score of 0/5. The written group report consists of a written document (PDF format) of approximately 5-8 pages that must be

uploaded to the course's e-learning page towards the end of the course.
The entire exam (test + report) is passed with a score higher than 18. The written report will be illustrated in the classroom or in the e-learning section in the "Exam Regulations" section.

Textbooks and Reading Materials

"Economia aziendale" (Business administration) edited by Alberto Nobolo

Pearson - 2018

Semester

2 semester

Teaching language

Italian

Sustainable Development Goals

INDUSTRY, INNOVATION AND INFRASTRUCTURE | RESPONSIBLE CONSUMPTION AND PRODUCTION