UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Management Theories

2627-111R006

Title

Management theories

Teacher(s)

Elisabetta Marafioti / Paul Mathyssens/ Francesca Capo/ Francesco Paoletti (Unimib)

Language

English

Short description

Program:

· The definition of strategy and its foundations

· Theories of Choice

· Resources, Capabilities and rents – Static and Dynamic Perspectives

· Knowledge management and Learning

· Firms and interdependent systems

· Linking Firm Behavior and Industry Dynamics

· Exploration and Exploitation: creating and capturing value

· Economics of the Diversified Firm

· Questions of Markets and Hierarchies

· Organizational Forms and Collective Action

· Capital allocation

· CSR and Sustainability Strategies

· Strategic Reactions to Category Dynamics

Objectives: *The goal of the course is to explore the theoretical foundations of research in management. The course examines some of the central questions in management with economic approaches as a starting point, but with an eye to the links to strategic, organization and behavioral perspectives on these same questions.*

Evaluation: Paper

CFU / Hours

3 CFU - 24 hours

Teaching period

I year, I semester

Sustainable Development Goals

INDUSTRY, INNOVATION AND INFRASTRUCTURE