UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

# SYLLABUS DEL CORSO

## Management Theories

**2627-111R006**

### Titolo

Management theories

### Docente(i)

Elisabetta Marafioti / Paul Mathyssens/ Francesca Capo/ Francesco Paoletti (Unimib)

### Lingua

English

### Breve descrizione

Program:

· The definition of strategy and its foundations

· Theories of Choice

· Resources, Capabilities and rents – Static and Dynamic Perspectives

· Knowledge management and Learning

· Firms and interdependent systems

· Linking Firm Behavior and Industry Dynamics

· Exploration and Exploitation: creating and capturing value

· Economics of the Diversified Firm

· Questions of Markets and Hierarchies

· Organizational Forms and Collective Action

· Capital allocation

· CSR and Sustainability Strategies

· Strategic Reactions to Category Dynamics

Objectives: *The goal of the course is to explore the theoretical foundations of research in management. The course examines some of the central questions in management with economic approaches as a starting point, but with an eye to the links to strategic, organization and behavioral perspectives on these same questions.*

Evaluation: Paper

## CFU / Ore

3 CFU - 24 hours

## Periodo di erogazione

I year, I semester

## Sustainable Development Goals

IMPRESE, INNOVAZIONE E INFRASTRUTTURE