UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Research in Ethics and Sustainable Value Creation

2627-111R016

Title

Research in Ethics and Sustainable Value Creation

Teacher(s)

Elisabetta Marafioti (UNIMIB) / Alessandro Sancino (UNIMI)

Language

English

Short description

The course introduces and explore ethical frameworks in the context of sustainable value creation, unraveling the intricate connections between moral principles, organizational success and value creation. In fact, it investigates the synergies between ethics and sustainable value creation, examining how responsible decision-making contributes to long-term positive impacts on society and the environment. The course will delve into cutting-edge research on the integration of ethical considerations in business strategies, emphasizing the role of different research methodologies in advancing knowledge at the intersection of ethics and sustainable value creation.

CFU / Hours

1 CFU / 8 hours

Teaching period

II semester I Year

Sustainable Development Goals

QUALITY EDUCATION