

Promoting Your Publication

San Francisco Edit

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Having published an article in a journal doesn't mean it will be read or cited. So much is published every day, that most scientists will not have time to read everything. How will they know that you have just made an important contribution in your field unless they are specifically looking for your paper?

When you publish an article, there are steps you can take to ensure that your paper is distributed and comes to the attention of people within your relevant academic networks. One way of doing that is to send people a copy of your paper. Don't feel shy about doing so, you are actually doing them a favor: they won't need to search for it or photocopy it in the library.

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- people/organizations who supported your research
- junior researchers who are developing skills in the same field
- your institute's librarian
- relevant special interest groups, online discussion forums, any professional bodies of which you are a member
- your superiors
- others who helped in the study

It is useful to keep a list of such people and to add to it as you expand your network.

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