

TEST: Stone-Geary utility function

The Stone-Geary function is often used to model problems involving subsistence levels of consumption. In these cases, a certain minimal level of some good has to be consumed, irrespective of its price or the consumer's income.

The Stone-Geary uses the natural log function to model utility. The sum of all the proportions of the goods consumed must equal 1. In the problem below, the subsistence levels of X and Y are \bar{X} and \bar{Y} . The term R is income, and p_k $\{k=X,Y\}$ are the prices of X and Y.

The Lagrangean and the stationarity conditions of the constrained (turned into an unconstrained) problem are:

$$\Lambda = \gamma \ln(X - \bar{X}) + (1 - \gamma) \ln(Y - \bar{Y}) + \lambda(R - p_x X - p_y Y)$$

$$\Lambda_x = \frac{\gamma}{X - \bar{X}} - p_x \lambda = 0$$

$$\Lambda_y = \frac{1 - \gamma}{Y - \bar{Y}} - p_y \lambda = 0$$

$$\Lambda_\lambda = R - p_x X - p_y Y = 0$$

Use the first two conditions to eliminate the Lagrangean Multiplier.

$$X = \frac{p_y \gamma}{p_x (1 - \gamma)} (Y - \bar{Y}) + \bar{X} \quad \text{or}$$
$$Y = \frac{p_x (1 - \gamma)}{p_y \gamma} (X - \bar{X}) + \bar{Y}$$

Substituting into the third and solving for X and Y we get the ordinary demand functions

$$X^M = \frac{\gamma}{p_x} (R - p_x \bar{X} - p_y \bar{Y}) + \bar{X}$$
$$Y^M = \frac{1 - \gamma}{p_y} (R - p_x \bar{X} - p_y \bar{Y}) + \bar{Y}$$

Notes

1. Each of the functions is the **Marshallian** or **Ordinary** demand functions for the *Stone-Geary* utility. Do you know other kind of demand functions?
2. The last term on the right-hand-side of the equality, is the **subsistence** consumption. A consumer will always consume this amount irrespective of their budgets or the price. Rewrite the demand and sum the terms including \bar{X} . Interpret.
3. The term $R - p_x \bar{X} - p_y \bar{Y}$ is the income the consumer has left over, after the subsistence levels are met. It is in effect, the residual/disposable income.
4. The amount of X and Y that this residual income is used to buy, is now *negatively* influenced by price, and *positively* influenced by the good's importance (value of γ). For instance, if γ increases, it implies that good X is relatively more important than Y.

According to these demand functions, our consumer will purchase less of Y and more of X, all other things equal.

Questions

- a) Derive the main properties of the two demand functions (derivative wrt p_x , degree of homogeneity in R and prices; etc.)
- b) What happens to two functions when subsistence is zero? Do they look like Cobb-Douglas demands?
- c) Evaluate if the sum of the two elasticities wrt prices and Income elasticity is zero. Interpret.
- d) Evaluate if Cournot aggregation applies.
- e) Evaluate if Engel aggregation applies.
- f) Are you able to derive the optimal λ and to interpret it?

You are expected to follow the derivation of the demands without difficulties and to answer questions a) and b) only.