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## Preliminaries:

Statistical and Causal Models

### 1.3 Probability and Statistics

Statistics generally concerns itself not with absolutes but with likelihoods, thus the language of probability is extremely important to it.

Probability is similarly important to the study of causation because most causal statements are uncertain
"careless driving causes accidents"
which is true, but does not mean that a careless driver is certain to get into an accident.


Probability is the way we express uncertainty, even if many other approaches are available to manage it.
In this course, we will use the language and laws of probability to express our belief and uncertainty about the world.

We provide a glossary of the most important terms and concepts they will need to know in order to understand the rest of the course.

### 1.3.1 Probability and Statistics: Variables

A variable is any property or descriptor that can take multiple values.

Probability of multiple values at once.
A study to compare health of smokers and nonsmokers

$$
P(\text { Age }=38, \text { Gender }=\text { male })
$$



- Age
- Gender
- Family history of cancer?
- How many years smoking?

An individual randomly selected from the population is aged 38.

A Variable can be thought of as a Question, to which the Value is the Answer.

$$
P(\text { Age }=38)
$$

| Question: | $H o w ~ o l d ~ i s ~ t h e ~ p a r t i c i p a n t ? ~$ | Variable: | Age | $X$ | $P(X=x)$ | $P(x)$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Answer: | 38 years old | Value: | 38 | $x$ |  |  |

### 1.3.1 Probability and Statistics: Variables

A variable can be

- discrete or categorical; can take one of finite or countably infinite set of values in any range.
- continuous; can take any one of an infinite set of values on a continuous scale.


Person's
weight

### 1.3.2 Probability and Statistics: Events

An event is any assignment of a value or set of values to a variable or set of variables.

## Examples of event

- $X=1$
- $X=1$ OR $X=2$
- $X=1$ AND $Y=3$
- $X=1$ OR $Y=3$


The patient recovers
Variable: the patient's status
Value: recovered

coin flips lands on heads

Variable: coin flips
Value: head

Another way of thinking of an event in probability is this:
Any declarative statement (a statement that can be true or false) is an event.

### 1.3.3 Probability and Statistics: Conditional Probability

The probability that some event $\boldsymbol{A}$ occurs, given that we know some other event $\boldsymbol{B}$ has occurred, is the conditional probability of $\boldsymbol{A}$ given $\boldsymbol{B}$.

$$
\begin{array}{ccc} 
& X \\
P(X=x \mid Y=y) & P(x \mid y) & F l u=\{y e s, \text { no }\}
\end{array}
$$

Temperature $C^{\circ}=39$
The probability we assign to the event " $X=x$ " changes drastically, depending on the knowledge " $Y=y$ " we condition on.


$$
P(y e s)=0.01
$$


$P(y e s \mid 39)=0.65$

### 1.3.3 Probability and Statistics: Conditional Probability

When dealing with probabilities represented by frequencies in a data set, one way to think of conditioning is filtering a data set based on the value of one or more variables.

In Table 1.3, there were $132,949,000$ votes cast in total, so we would estimate that the probability that a given voter was younger than the age of 45 is

$$
P\left(\text { Voter's Age <45) }=\frac{20,539,000+30,756,000}{132,949,000}=0.3858\right.
$$



Age of U.S. voters in the 2012 presidential election.

TABLE 1.3 Age breakdown of voters in 2012 election (all numbers in thousands)

| Age Group | \# of voters |
| :--- | ---: |
| $18-29$ | 20,539 |
| $30-44$ | 30,756 |
| $45-64$ | 52,013 |
| $65+$ | 29,641 |
|  | 132,949 |

### 1.3.3 Probability and Statistics: Conditional Probability

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Age of U.S. voters in the 2012 presidential election.

### 1.3.3 Probability and Statistics: Conditional Probability

Suppose, however, we want to estimate the probability that a voter was younger than the age of 45 , given that we know he was elder than the age of 29.

To find this out, we simply filter the data to form a new set (Table 1.4), using only the cases where the voters were older than 29.

In this new data set, there are $112,410,000$ total votes, so we would estimate that

$$
P(\text { Voter's Age }<45 \mid \text { Voter's Age }>29)=\frac{30,756,000}{112,410,000}=0.2736
$$

TABLE 1.4 Age breakdown of voters over the Age of 29 in 2012 election (all numbers in thousands)

| Age Group | \# of voters |
| :--- | ---: |
| $30-44$ | 30,756 |
|  |  |

TABLE 1.3 Age breakdown of voters in 2012 election (all numbers in thousands)

| Age Group | \# of voters |
| :--- | ---: |
| $18-29$ | 20,539 |
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| $65+$ | 29,641 |
|  | 132,949 |

### 1.3.3 Probability and Statistics: Conditional Probability

Conditional probabilities such as these play an important role in investigating causal questions, as we often want to compare how the probability (or equivalently, risk) of an outcome changes under different filtering, or exposure, conditions.

How does the probability of developing lung cancer for smokers compare to the analogous probability for nonsmokers?


### 1.3.4 Probability and Statistics: Independence

It might happen that the probability of one event remains unaltered with the observation of another.


Two events $\boldsymbol{A}$ and $\boldsymbol{B}$ are said to be independent if

$$
P(A \mid B)=P(A)
$$

The knowledge that $B$ has occurred gives us no additional information about the probability of $\boldsymbol{A}$ occurring.

### 1.3.4 Probability and Statistics: Independence

If the following equality

$$
P(A \mid B)=P(A)
$$

does not hold, then $\boldsymbol{A}$ and $\boldsymbol{B}$ are said to be dependent.

Two events $\boldsymbol{A}$ and $B$ are conditionally independent given a third event $C$ if

$$
P(A \mid B, C)=P(A \mid C) \quad P(B \mid A, C)=P(B \mid C)
$$

A

C

Dependence and independence are symmetric relations

- If $\boldsymbol{A}$ is dependent on $\boldsymbol{B}$, then $\boldsymbol{B}$ is dependent on $\boldsymbol{A}$.

$$
P(A \mid B) \neq P(A) \Leftrightarrow P(B \mid A) \neq P(B)
$$

- If $\boldsymbol{A}$ is independent on $\boldsymbol{B}$, then $\boldsymbol{B}$ is independent on $\boldsymbol{A}$. $P(A \mid B)=P(A) \Leftrightarrow P(B \mid A)=P(B)$



### 1.3.4 Probability and Statistics: Independence

Variables, like events, can be dependent or independent of each other.

Two variables $X$ and $Y$ are considered independent if for every value $x$ and $y$ that $X$ and $Y$ can take, we have

Independence of variables is a symmetrical relation

$X \perp Y$
$Y \perp X$

$$
P(X=x, Y=y)=P(X=x) P(Y=y)
$$

If for any pair of values of $X$ and $Y$, one of the above equalities does not hold, then $X \pm Y \quad Y \pm X$ $X$ and $Y$ are said to be dependent.

Independence of variables can be understood as a set of independencies of events.

### 1.3.4 Probability and Statistics: Independence

Variables, like events, can be conditionally dependent or conditionally independent of each other given some other variables.

Two variables $X$ and $Y$ are considered conditionally independent, given a third variable Z, if for every value $x$ and $y$ that $X$ and $Y$ can take, for each value $z$ that $Z$ can take

$$
\begin{array}{ll}
P(X=x \mid Y=y, Z=z)=P(X=x \mid Z=z) & X \perp Y \mid Z \\
P(Y=y \mid X=x, Z=z)=P(Y=y \mid Z=z) & Y \perp X \mid Z \\
P(X=x, Y=y \mid Z=z)=P(X=x \mid Z=z) P(Y=y \mid Z=z) &
\end{array}
$$

### 1.3.5 Probability and Statistics: Probability Distributions

A probability distribution for a variable $X$ is the set of probabilities assigned to each possible value of $X$.
$X \in\{1,2,3\} \quad P(X=1)=0.50, \quad P(X=2)=0.25, \quad P(X=3)=0.25$
$P(X=1)=0 \quad \Rightarrow \quad X=1$ is an impossible event
$P(X=2)=1 \quad \Rightarrow \quad X=2$ is the certain event

Continuous variables also have probability distributions, typically represented by a function $f$ called density function and such that
$X$ and $Y$ Independent

$$
\int_{-\infty}^{+\infty} f(x) d x=1
$$

$$
f(x \mid y)=f(x) \quad f(y \mid x)=f(y) \quad f(x, y)=f(x) f(y) \quad P(a \leq X \leq b)=\int_{a}^{b} f(x) d x
$$

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Continuous variables also have probability distributions, typically represented by a function

$$
\int_{-\infty}^{+\infty} f(x) d x=1
$$ $f$ called density function and such that

$$
\begin{array}{lc}
\text { Joint Probability Distribution } & X \in\{1,2\} \quad Y \in\{1,2\} \\
P(X=1, Y=1)=0.2 & P(X=1, Y=2)=0.3 \\
P(X=2, Y=1)=0.4 & P(X=2, Y=2)=0.1
\end{array}
$$



There are several universal probability truths that are useful to know.
Given any pair $A$ and $B$ of mutually exclusive events (i.e., $\boldsymbol{A}$ and $\boldsymbol{B}$ can not co-occur), we have

For any pair $A$ and $B$ of events, we have

$$
P(A)=P(A \text { and } B)+P(A \text { and } \bar{B})
$$

In general, for any set of events

$$
B_{1}, B_{2}, \ldots, B_{n}
$$

such that exactly one of them must be true (it forms a partition), we have the law of total probability

$$
P(A)=P\left(A, B_{1}\right)+P\left(A, B_{2}\right)+\cdots+P\left(A, B_{n}\right)
$$

$$
P(A \text { or } B)=P(A)+P(B)
$$

Furthermore, we know the following

$$
\begin{aligned}
& P(A, B)=P(A \mid B) P(B) \\
& P(A \mid B)=\frac{P(A, B)}{P(B)} \quad P(A, B)=P(A) P(B) \\
& P(A \mid B)=P(A)
\end{aligned}
$$

### 1.3.6 Probability and Statistics: The Law of Total Probability

A relevant formula is the Bayes' rule or formula, which can be derived as follows

$$
P(A, B)=P(A \mid B) P(B) \quad P(B, A)=P(B \mid A) P(A)
$$

$$
P(A, B)=P(B, A)=P(A \mid B) P(B)=P(B \mid A) P(A)
$$

$$
P(A \mid B)=\frac{P(B \mid A) P(A)}{P(B)}
$$



We can write a different form for

$$
P(A)=P\left(A, B_{1}\right)+P\left(A, B_{2}\right)+\cdots+P\left(A, B_{n}\right)
$$

the law of total probability

$$
P(A)=P\left(A \mid B_{1}\right) P\left(B_{1}\right)+P\left(A \mid B_{2}\right) P\left(B_{2}\right)+\cdots+P\left(A \mid B_{n}\right) P\left(B_{n}\right)
$$

### 1.3.6 Probability and Statistics: The Law of Total Probability

Useful because, often we will find ourselves in a situation where we cannot assess $P(A)$ directly, but we can through this decomposition.

Indeed, it is generally easier to assess conditional probabilities such that $P\left(A \mid B_{k}\right)$, which are tied to specific contexts, rather than $P(A)$, which is not attached to a context.

$30 \%$ of disks

$$
P(D)=P(D \mid A) P(A)+P(D \mid B) P(B)
$$

one out of 5,000
are defective ( $D$ )
factory $A$

$70 \%$ of disks
one out of 10,000 are defective ( $D$ )
factory $B$

$=\frac{1}{5,000} 0.3+\frac{1}{10,000} 0.7$

Which is the probability that a randomly selected disk will be defective $(D)$ ?

$$
P(D)=?
$$



We roll two dice, and we want to know the probability that the second roll is higher than the first

$$
P(A)=P(\text { Roll } 2>\operatorname{Roll} 1)
$$

No obvious way to calculate this probability all at once. But if we break it down into contexts

$$
B_{1}, B_{2}, \ldots, B_{6}
$$

by conditioning on the value of the first die ( $B_{k}$ means the roll of the first die is $k$ ), it becomes easy to solve:

$$
\begin{aligned}
P(\text { Roll } 2>\text { Roll } 1) & =P(\text { Roll } 2>\text { Roll } 1 \mid \text { Roll } 1=1) P(\text { Roll } 1=1)+ \\
& +P(\text { Roll } 2>\text { Roll } 1 \mid \text { Roll } 1=2) P(\text { Roll } 1=2)+ \\
& +\ldots \\
& +P(\text { Roll } 2>\text { Roll } 1 \mid \text { Roll } 1=6) P(\text { Roll } 1=6) \\
& =\left(\frac{5}{6} \times \frac{1}{6}\right)+\left(\frac{4}{6} \times \frac{1}{6}\right)+\left(\frac{3}{6} \times \frac{1}{6}\right)+\left(\frac{2}{6} \times \frac{1}{6}\right)+\left(\frac{1}{6} \times \frac{1}{6}\right)+\left(\frac{0}{6} \times \frac{1}{6}\right)=\frac{5}{12}
\end{aligned}
$$

1.3.7 Probability and Statistics: Using Bayes' Rule
$P(A \mid B)=\frac{P(B \mid A) P(A)}{P(B)}$
In many cases, we know or can easily determine
but it's much harder to figure out
which is the question we most often want to answer in the real world.



You are in a casino, and you hear a dealer shout "11!".
You know that the only two games that happen to have such an outcome are:


Craps


Roulette

You know that there are as many craps games as roulette games going on at any moment, thus

$$
P(\text { craps })=P(\text { roulette })=0.5
$$

What is the probability that the dealer is working at a game of craps, given that he shouted "11!"?
craps is the hypothesis
P(craps|"11!") =?

### 1.3.7 Probability and Statistics: Using Bayes' RuLe

Betting on the sum of the roll of two dice.

craps and roulette are hypothesis


Craps

$$
P(" 11!" \mid \text { craps })=\frac{2}{36}
$$

$$
\text { P("11!") }=P(" 11!" \mid \text { craps }) P(\text { craps })+P(" 11!" \mid \text { roulette }) P(\text { roulette })=
$$

$$
=\frac{2}{36} \times \frac{1}{2}+\frac{1}{38} \times \frac{1}{2}=\frac{7}{171}
$$

### 1.3.7 Probability and Statistics: Using Bayes' RuLe

Betting on the sum of the roll of two dice.



Craps


Roulette

$$
P(\text { craps } \mid " 11!")=\frac{P(11!\mid c r a p s) P(\text { craps })}{P(" 11!")}=\frac{\frac{1}{18} \times \frac{1}{2}}{\frac{7}{171}}=0.679
$$

$$
P(" 11!")=P(" 11!" \mid c r a p s) P(\text { craps })+P(" 11!" \mid \text { roulette }) P(\text { roulette })=
$$

$$
=\frac{2}{36} \times \frac{1}{2}+\frac{1}{38} \times \frac{1}{2}=\frac{7}{171}
$$

1.3.7 Probability and Statistics: Using Bayes' Rule

## Monty Hall Game



Behind two doors

Behind a door


## Monty Hall Game


1.3.7 Probability and Statistics: Using Bayes' Rule

## Monty Hall Game



You are offered the following alternatives

- keep your choice
- change your choice


### 1.3.8 Probability and Statistics: Expected Values

In statistics we often deal with data sets and probability distributions that are too large to effectively examine each possible combination of values.

Instead, we use statistical measures to represent, with some loss of information, meaningful features of the distribution.

## Expected Value or Mean

Can be used when the variable takes on numerical values

$$
E(X)=\sum_{x} x P(X=x)
$$

## Expected Value of any function

of $X$, i.e. $g(X)$

$$
E[g(X)]=\sum_{x} g(x) P(x)
$$

$$
\begin{aligned}
g(X)=X^{2} \longrightarrow E[g(X)] & =1^{2} \times P(1)+2^{2} \times P(2) \\
& +3^{2} \times P(3)+4^{2} \times P(4) \\
& +5^{2} \times P(5)+6^{2} \times P(6)=15.17
\end{aligned}
$$

### 1.3.8 Probability and Statistics: Expected Values

We can also calculate the expected value of $Y$ conditioned on $X \quad E(Y \mid X=x)=\sum_{y} y P(Y=y \mid X=x)$
$E(X)$ is one way to make a "best guess" of $X$ 's value.

Out of all the guesses " $g$ " that we can make, $g(X)=E(X)$ minimizes the expected squared error

$$
E\left[(g(X)-X)^{2}\right]=\sum_{x}(g(X)-X)^{2} P(x)
$$

Similarly,

$$
E(Y \mid X=x)
$$

represents a best guess of $Y$, given that we observe $X=x$.

If $g(Y)=E(Y \mid X=x)$, then the following is minimized

$$
E\left[(g(Y)-Y)^{2} \mid X=x\right]=\sum_{y}(g(Y)-Y)^{2} P(y \mid x)
$$

### 1.3.8 Probability and Statistics: Expected Values

$$
E(\text { Voter's Age })=23.5 \times 0.16+37.0 \times 0.23+54.5 \times 0.39+70.0 \times 0.22=48.9
$$

Assumptions

- every age within each category is equally likely
- the oldest age of any voter is 75


Age of U.S. voters in the 2012 presidential election.

What if we were asked to guess the age of a randomly selected voter, with the understanding that if we were off " $e$ " years, we would lose $e^{2}$ euros?

We would lose the least money " $\mathrm{e}^{2 \text { " }}$, on average, if we guessed the age to be 48.9.

TABLE 1.3 Age breakdown of voters in 2012 election (all numbers in thousands)

| Age Group |  | \# of voters |  |
| :--- | ---: | ---: | ---: |
| $18-29$ | 23.5 | $\mathbf{0 . 1 6}$ | 20,539 |
| $30-44$ | 37.0 | 0.23 | 30,756 |
| $45-64$ | 54.5 | 0.39 | 52,013 |
| $65+$ | 70.0 | $\mathbf{0 . 2 2}$ | 29,641 |
|  |  | 132,949 |  |

$$
E\left(\text { Voter's }^{\prime} \text { Age } \mid \text { Voter's Age <45) }=23.5 \times 0.4+37.0 \times 0.6=31.6\right.
$$

The use of expectations as a basis for predictions or "best guesses" hinges to a great extent on an implicit assumption regarding the distribution of $X$ or $Y X=x$, namely that such distributions are approximately symmetric.

If, however, the distribution of interest is highly skewed, other methods of prediction may be better.

In such cases, for example, we might use the median of the distribution of $X$ as our "best guess", this estimate minimizes the expected absolute error.

What if we were asked to guess the age of a randomly selected voter younger than the age of 45 , with the understanding that if we were off "e" years, we would lose $e^{2}$ euros?

TABLE 1.3 Age breakdown of voters in 2012 election (all numbers in thousands)

| Age Group | \# of voters |  |  |
| :--- | :--- | :--- | :--- |
| $18-29$ | 23.5 | $\mathbf{0 . 4}$ | 20,539 |
| $30-44$ | 37.0 | 0.6 | 30,756 |
|  |  |  | 51,295 |

$$
E(|g(X)-X|)
$$

### 1.3.9 Probability and Statistics: Variance and Covariance

The variance of a variable $X$, denoted

$$
\operatorname{Var}(X) \text { or } \sigma_{X}^{2}
$$

is a measure of roughly how "spread out" the values of $X$ in a data set or population are from their mean.

$$
\begin{aligned}
\operatorname{Var}(X) & =E\left[(X-E(X))^{2}\right] \\
& =E\left[(X-\mu)^{2}\right]
\end{aligned}
$$

## Standard Deviation

$$
\sigma_{X}=\sqrt{\sigma_{X}^{2}}=\sqrt{\operatorname{Var}(X)}
$$

Expressed the same units as $X$.

TABLE 1.3 Age breakdown of voters in 2012 election (all numbers in thousands)

| Age Group | \# of voters |
| :--- | ---: |
| $18-2923.5$ | $0.420,539$ |
| $30-4437.0$ | $0.630,756$ |

variance of under 45 voters' age distribution

$$
E(X)
$$

$$
E(X)
$$

$$
\begin{aligned}
\operatorname{Var}(X) & =\left[(23.5-31.6)^{2} \times 0.4\right] \\
& +\left[(37.0-31.6)^{2} \times 0.6\right] \\
& =43.74
\end{aligned}
$$

$$
\sigma_{X}=\sqrt{43.74}=6.61 \text { years }
$$



$$
P(a \leq X \leq b)=\int_{a}^{b} f(x) d x \quad P(24.99 \leq X \leq 38.21)=\int_{24.99}^{38.21} f(x) d x
$$

### 1.3.9 Probability and Statistics: Variance and Covariance

Of special importance is the expectation of the product

$$
(X-E(X))(Y-E(Y))
$$

which is known as the covariance of $X$ and $Y$, defined as

$$
\sigma_{X Y} \triangleq E[(X-E(X))(Y-E(Y))]
$$

It measures the degree to which $X$ and $Y$ covary, that is, the degree to which the two variables vary together, or are associated.

A specific way in which $X$ and $Y$ covary; it measures the extent to which $X$ and $Y$ linearly covary.

Correlation between $X$ and $Y$

$X$ and $Y$ independent $\Rightarrow \sigma_{X Y}=\rho_{X Y}=0$

### 1.4 Probability and Statistics: Graphs

Table 1.1 Results of a study into a new drug, with gender being taken into account

|  | Drug |  |  | No Drug |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | patients | recovered | \% recovered | patients | recovered | \% recovered |
| Men | 87 | 81 | 93\% | 270 | 234 | 87\% |
| Women | 263 | 192 | 73\% | 80 | 55 | 69\% |
| Combined data | 350 | 273 | 78\% | 350 | 289 | 83\% |

## We learned from Simpson's

Paradox that certain decisions cannot be made on the basis of data alone, but they depend on the story behind the data.


Figure 1.5
$X$ and $Y$ are adjacent nodes, as well as $Y$ and $Z$, while $X$ and $Z$ are not adjacent nodes.

### 1.4 Probability and Statistics: Graphs

Path between two nodes $X$ and $Y$; sequence of nodes beginning with $X$ and ending with $Y$, in which each node is connected to the next by an edge.

In Figure 1.5, there is a path between node $X$ and node $Z$, because node $X$ is connected to node $Y$ which in turn is connected to node $Z$.

## Edges can be directed or un-directed.

A graph with directed edge is a directed graph.
$X$ is a parent node of $Y \quad p a(Y)=X$
$Y$ is a child node of $X \quad \operatorname{ch}(X)=Y$
A path between two nodes is a directed path if can be traced along the arrows, that is, if no node on the path has two edges on the path directed into it, or two edges directed out of it.



Figure 1.5


Figure 1.6

### 1.4 Probability and Statistics: Graphs

If two nodes are connected by a directed path, then the first node is the ancestor of every node in the path, and every node in the path is a descendant of the first node.


### 1.4 Probability and Statistics: Graphs

If two nodes are connected by a directed path, then the first node is the ancestor of every node in the path, and every node in the path is a descendant of the first node.

- $\operatorname{an}\left(X_{1}\right)=\{\varnothing\} ;$

$$
\operatorname{an}\left(X_{2}\right)=\left\{X_{1}\right\} ; \quad \operatorname{an}\left(X_{3}\right)=\left\{X_{1}\right\} ;
$$

- $\operatorname{an}\left(X_{4}\right)=\left\{X_{1}, X_{2}, X_{3}\right\} ;$
$\operatorname{an}\left(X_{5}\right)=\left\{X_{1}, X_{3}\right\} ; \operatorname{an}\left(X_{6}\right)=\left\{X_{1}, X_{3}, X_{5}\right\} ;$
- $d e\left(X_{1}\right)=\left\{X_{2}, X_{3}, X_{4}, X_{5}, X_{6}\right\} ;$
$d e\left(X_{2}\right)=\left\{X_{4}\right\} ; \quad \operatorname{de}\left(X_{3}\right)=\left\{X_{4}, X_{5}, X_{6}\right\} ;$
- $\operatorname{de}\left(X_{4}\right)=\{\varnothing\} ;$
$\operatorname{de}\left(X_{5}\right)=\left\{X_{6}\right\} ; \quad \operatorname{de}\left(X_{6}\right)=\{\varnothing\}$


When a directed path exists from a node to itself, the path is called cyclic.

A directed graph without cycles is an acyclic graph.


Figure 1.7


### 1.5 Structural Causal Models: Modeling Causal Assumptions

In order to deal rigorously with questions of causality, we must have a way to formally setting down our assumptions about the causal story behind a data set.

We introduce the Structural Causal Model (SCM), which is used to describe the relevant features of the world and how they interact with each other.

A Structural Causal Model describes how nature assigns values to variables of interest.


$$
\begin{aligned}
& X_{1} \text { is a direct cause of } X_{2}, X_{3} \\
& X_{2} \text { is a direct cause of } X_{4} \\
& X_{3} \text { is a direct cause of } X_{4}, X_{5} \\
& X_{5} \text { is a direct cause of } X_{6} \\
& X_{1} \text { is a cause (potential cause) of } X_{2}, X_{3}, X_{4}, X_{5}, X_{6} \\
& X_{2} \text { is a cause (potential cause) of } X_{4} \\
& X_{3} \text { is a cause (potential cause) of } X_{4}, X_{5}, X_{6} \\
& X_{5} \text { is a cause (potential cause) of } X_{6}
\end{aligned}
$$

Exogenous variables can not be descendant of any other variables, and in particular, can not be descendant of an endogenous variable; they have no ancestors and are represented as root nodes in graphs.
set of
exogenous They are external to the model; we chose, for whatever reason, variables not to explain how they are caused

U
set of
endogenous variables

V

Every endogenous variable in a model is descendant of at least one exogeneous variable.

If we know the value of every exogenous variable, then using functions in $F$, we can determine with perfect certainty the value of every endogenous variable.

### 1.5 Structural Causal Models: Modeling Causal Assumptions

Suppose we are interested in studying the causal relationships between a

- treatment $X$ and,
- lung function $Y$
for individuals who suffer from asthma.


We might assume that $Y$ also depends on, or is caused by, air pollution levels as captured by a variable $\mathbf{Z}$.

- $X$ and $Y$ are endogenous
- Z is exogenous
this is because we assume that air pollution is an external factor, that is, it can not be caused by an individual's selected treatment or their lung function.


### 1.5 Structural Causal Models: Modeling Causal Assumptions

Every SCM is associated with a Graphical Causal Model, referred to informally as a "Graphical Model" or simply a "Graph".

## SCM 1.5.1 (Salary Based on Education and Experience)

Figure 1.9
$X$ years of schooling
$Y$ years of employment
Z salary

$$
U=\{X, Y\} \quad V=\{Z\} \quad F=\left\{f_{Z}\right\} \quad f_{Z}: Z=2 X+3 Y
$$



$$
M=\langle U, V, F\rangle \longrightarrow G=\langle(U, V), E\rangle
$$

### 1.5 Structural Causal Models: Modeling Causal Assumptions

Every SCM is associated with a Graphical Causal Model, referred to informally as a "Graphical Model" or simply a "Graph".

## SCM 1.5.1 (Salary Based on Education and Experience)

Figure 1.9


### 1.5 Structural Causal Models: Modeling Causal Assumptions

Every SCM is associated with a Graphical Causal Model, referred to informally as a "Graphical Model" or simply a "Graph".

If graphical models contain less information than SCMs, why do we use them at all?

- The knowledge that we have about causal relationships is not quantitative, as demanded by SCM, but qualitative, as represented in a graphical model.


$$
M=\langle U, V, ? ? ?\rangle \longleftarrow G=\langle(U, V), E\rangle
$$

### 1.5 Structural Causal Models: Modeling Causal Assumptions

We know off-hand that sex is a cause of height and that height and sex are causes of performance in basketball, but we would hesitate to give numerical values to these relationships.

We could, instead of drawing a graph, simply create a
partially specified version of the SCM.

$$
M=\langle U, V, ? ? ?\rangle
$$

SCM 1.5.2 (Basketball Performance based on Height and Sex)

$$
\begin{aligned}
& V=\{\text { Height, Sex, Performance }\} \quad \begin{array}{l}
\text { Error Terms (or omitted factors) } \\
U=\left\{U_{1}, U_{2}, U_{3}\right\} \quad \begin{array}{l}
\text { Unmeasured factors that we do } \\
\text { care to mention but that affect the } \\
\text { variables in } V \text { that we can measur } \\
\text { Additional unknown and/or rando } \\
\text { exogenous causes of what we } \\
\text { observe. }
\end{array} \\
F=\left\{f_{1}, f_{2}\right\} \quad \text { Hex }=U_{1} \quad \text { Height }=f_{1}\left(\text { Sex }, U_{2}\right) \quad \text { Performance }=f_{2}\left(\text { Height, Sex, } U_{3}\right)
\end{array}
\end{aligned}
$$

### 1.5 Structural Causal Models: Modeling Causal Assumptions

We know off-hand that sex is a cause of height and that height and sex are causes of performance in basketball, but we would hesitate to give numerical values to these relationships.

We could, instead of drawing a graph, simply create a


$$
\text { Performance }=f_{2}\left(\text { Height, Sex }, U_{3}\right)
$$

### 1.5 Structural Causal Models: Modeling Causal Assumptions

We know off-hand that sex is a cause of height and that height and sex are causes of performance in basketball, but we would hesitate to give numerical values to these relationships.

We could, instead of drawing a graph, simply create a partially specified version of the SCM.

$$
M=\langle U, V, ? ? ?\rangle
$$

SCM 1.5.2 (Basketball Performance based on Height and Sex)

$$
U=\left\{U_{1}, U_{2}, U_{3}\right\}
$$

## Exogenous Variables



### 1.5 Structural Causal Models: Modeling Causal Assumptions

We know off-hand that sex is a cause of height and that height and sex are causes of performance in basketball, but we would hesitate to give numerical values to these relationships.

We could, instead of drawing a graph, simply create a partially specified version of the SCM.

$$
M=\langle U, V, ? ? ?\rangle
$$

SCM 1.5.2 (Basketball Performance based on Height and Sex)

$$
V=\{\text { Height,Sex, Performance }\}
$$

## Endogenous

Variables


### 1.5.2 Structural Causal Models: Product Decomposition

Another advantage of Graphical Models is that they allow to express joint distributions very efficiently.
So far, we have presented joint distributions in two ways

## Joint Probability Table

|  | Drug | No Drug |
| ---: | :---: | :---: |
| recovered | 0.4 | 0.1 |
|  | 2 | $=4$ |

Treatment $=\{$ Drug, No Drug $\}$
Patient's Status $=$ \{recovered, not recovered $\}$
10 binary variables require to specify

$$
2^{10}=1,024
$$

probability values.

## Fully specified SCM

Great efficiency: we need to specify the " $n$ " functions that govern the relationships between the variables, and then from the probabilities of the error terms, we can discover all the probabilities that govern the joint probability distribution.

We are not always in a position to fully specify a SCM model $M$ :

- We know a variable is a cause of another but we do not know the equation relating them
- We do not know the distribution of the error terms

Even if we know these objects, writing them down may be easier said than done, especially, when the variables are discrete and the functions do not have familiar algebraic expressions.
1.5.2 Structural Causal Models: Product Decomposition

Graphical models help to overcome both previous barriers through the Rule of Product Decomposition.

For any model whose graph is acyclic, the joint distribution of the variables of the model is given by the product of the conditional distributions over all families in the graph.

$$
P\left(X_{1}, X_{2}, \ldots, X_{n}\right)=\prod_{i=1}^{n} P\left(X_{i} \mid p a\left(X_{i}\right)\right)
$$



All binary variables for simplicity.

$$
\begin{aligned}
P\left(X_{1}, X_{2}, X_{3}, X_{4}, X_{5}, X_{6}\right)=P\left(X_{1}\right) P\left(X_{2} \mid X_{1}\right) P\left(X_{3} \mid X_{1}\right) P\left(X_{4} \mid X_{2}, X_{3}\right) P\left(X_{5} \mid X_{3}\right) P\left(X_{6} \mid X_{5}\right) \\
2+2^{2}+2^{2}+2^{3}+2^{2}+2^{2}=26 \\
2^{6}=64
\end{aligned}
$$

### 1.5.2 Structural Causal Models: Product Decomposition

Graphical models help to overcome both previous barriers through the Rule of Product Decomposition.

For any model whose graph is acyclic, the joint distribution of the variables of the model is given by the product of the conditional distributions over all families in the graph.

$$
P\left(X_{1}, X_{2}, \ldots, X_{n}\right)=\prod_{i=1}^{n} P\left(X_{i} \mid p a\left(X_{i}\right)\right)
$$

one high dimensional estimation problem

the graph
representation

few low dimensional probability distribution challenges



The importance of the Rule of Product Decomposition is particularly appreciated when

A major problem is effective sampling designs, and estimation strategies, that allow us to exploit an appropriate data set to estimate the probabilities as precisely as we might
$P($ clouds $)$
$P($ no rain $\mid$ clouds $)$
$P($ dry pavement $\mid$ no rain $)$
$P($ slippery pavement $\mid$ dry pavement $)$
and not from our
judgement.


Assume your data set consists of 45 random observations, i.e. random assignments

$$
(x, y, z, w)
$$

On the average, each random assignment would receive about 3 samples, i.e. 45/15.
However, some will receive 2, some 1 and some 0.

It is very unlikely that we would obtain a sufficient number of samples in each cell to assess the proportion in the population at large (i.e., when the sample size goes to infinity).

If we use our product rule, however, the 45 sample are separated into much larger categories.

$$
\begin{aligned}
& \text { number of combinations of } X, Y, Z, W \\
& \text { to be assigned probabilities is } 2^{4}-1=15
\end{aligned}
$$



