

WHO WE ARE

Founded in 2021 in Italy, Neulabs is a tech company focused on acquiring and scaling consumer goods brands for the digital age.

Today, we have 10 brands, with a team of 65+ professionals across Europe and €30M+ in annual revenue.

At Neulabs, we dedicate substantial resources to each brand we manage, providing a full spectrum of expertise: brand managers, tech specialists, marketing professionals, procurement and supply chain experts, and more.

Our team includes alumni from Stanford, BCG, and McKinsey, allowing us to deliver concrete value and drive significant growth for the companies we acquire.

We are committed to technological innovation: our team leverages extensive data systems and builds robust interfaces to accelerate growth and scalability across our portfolio.

WHAT YOU HAVE

- Strong passion for online ventures and digital businesses
- A "doer" mindset and entrepreneurial approach
- Strong analytical and critical thinking
- Basics of business strategy
- Fluent in English
- Based in Milan (use of smart working 2 days a week)
- Good communication and presentation skills

EXPECTED TAKEAWAY ACTIVITIES

1. **Comprehensive insight into online business**
 - You'll support the Business Manager in managing and scaling a brand internationally, gaining a deep, 360° view of an online business.
 - Contribute to both growth strategy and daily operations, including supplier management, new product launches, and expansion initiatives.
 - Collaborate on competitor analysis and pricing strategies to enhance competitive positioning.
2. **Data-Driven strategy development**
 - Utilize BI tools and dashboards to gain a comprehensive view of brand performance and key metrics.
 - Perform in-depth data analysis on critical factors like product margins, sales channel performance, and inventory management to shape strategic decisions.
 - Continuously monitor performance metrics to identify industry opportunities and recommend actions for improving business outcomes.
3. **Financial acumen**

- Gain hands-on experience with P&L management and budgeting for a brand, ensuring strategic alignment with company goals.
 - Prepare regular financial reports and insights for management, supporting decision-making at the leadership level.
4. **Entrepreneurial mindset**
- Experience the end-to-end process from strategy to execution, cultivating a hands-on, results-oriented approach.
 - Take ownership of projects, working independently to drive brand growth, improve processes, and identify innovative solutions.
 - Collaborate on supply chain initiatives aimed at reducing costs, optimizing lead times, and efficiently managing stock in our fulfillment centers.

COMPENSATION/BENEFIT

- Paid internship (curricular/extracurricular)
- Corporate fitness platform
- Super funny company events
- Ticket restaurant

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